



# PACES

Palestine Association for Children's  
Encouragement of Sports

  
PACES  
الجمعية الفلسطينية  
لشجيع الرياضة لدى  
الأطفال



PACES

Palestine Association for Children's  
Encouragement of Sports

**ANNUAL REPORT 2009**





**Dreaming of a Better Future**

**Developing Professional Communications**

**Happier, Prouder, and Stronger**

**Trust and the Opportunity to Develop Myself**

**Finding My Place on the Playground**

**Teaching Life Skills, Teamwork, and Respect**

**Scoring Goals in Jordan and Lebanon**

**Playing for Palestine**

**Partners for Change**

## DREAMING OF A BETTER FUTURE

PACES programs and activities are open to any child in the community and without preference given to those with demonstrated athletic abilities or talents. Many of PACES children do not have the opportunity to participate in any other after school programs, therefore PACES helps them realize their dreams of playing sports and developing their skills by providing an environment where they can have a real childhood, playing, having fun and learning from others.

**Approximately 54 percent of Palestinian youth feel insecure and more than 80 percent of them are generally depressed. Children in nearly a third of all families experience anxiety, phobia or depression <sup>1</sup>.**

In recognition of the specific nature of children's issues in Palestine, PACES was founded with the primary goal of providing healthy, safe, and structured after-school sports programs for girls and boys. The programs are concentrated in clusters around the most marginalized communities, refugee camps and remote villages across Palestine reaching the most vulnerable and needy children.

As one child explained: "Even though we live under occupation and are deprived of our simple rights to live a normal life and play the sport that we adore, PACES gave me and my fellow team players the chance to dream about a better future and a better sports life".

But PACES didn't stop there; we have since expanded our reach to include Palestinian children who are hospitalized or disabled.

<sup>1</sup> UNDP – United Nations Development Program





## **HAPPIER, PROUDER, AND STRONGER**

Starting in 2007 PACES created special programs and opportunities for children with certain medical needs. PACES coaches provide football coaching, under physician supervision, for children hospitalized with cancer, diabetes and kidney disease at the Augusta Victoria Hospital (AVH) in East Jerusalem. We have also opened up our programs to children with special needs and integrated them to demonstrate that children with various disabilities are fully entitled to participate in our programs.

Bara' is an 11 year-old boy, disabled since birth, who joined PACES football team in Jenin Refugee Camp Center in October 2009. Since he joined the team, he showed significant improvement in his studies and in his social interactions with other students, friends and families. As Bara' explained "Last year, I was watching PACES children play football from the balcony of my house and decided to enroll this year regardless of my disability. I am very happy and proud to be part of PACES".

Dunia who lives in Jerusalem, is a 13 year-old girl, who suffered a spinal injury as the result of a car accident that limited her mobility. Dunia faced psychological problems and social stigmatization due to her disability. However, since joining PACES in October 2009, her coaches and family members have noticed a positive change in her; she feels proud and part of the team, especially after receiving her Nike uniform. As Dunia put it herself "I feel stronger and part of a team. I am proud to have friends who support me and coaches who guide me to become a better person".

Being part of the PACES program provides children with special needs the opportunity to play and become integrated into programs with other children. PACES believes that its program helps these children overcome their illnesses and injuries through physical exercise and interaction with other children that ultimately increases their self-esteem and allows them to lead better lives. PACES also seeks to teach able-bodied children that people with physical disabilities should enjoy the same benefits they do and encourages them to be more accepting of others who may have physical limitations.

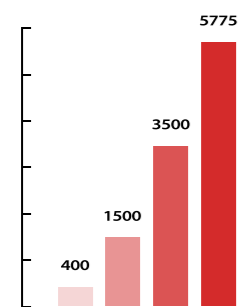
## FINDING MY PLACE ON THE PLAYGROUND

**Participation:** In the 2009-2010 school year PACES is providing sports activities to 5,775 children from Jenin in the north, to Hebron and Gaza in the south.

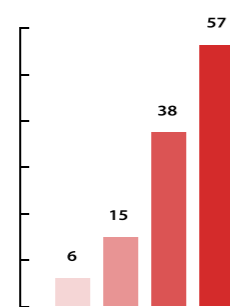
**PACES Centers:** PACES' geographic span grew even further this year and is providing Football and Basketball programs at 57 community centers and sports clubs.

**50 percent girls participation:** PACES continues to challenge cultural norms in order to increase opportunities for girls. Achieving and sustaining a 50 percent participation rate for girls in our programs was not easy given the cultural, religious and social boundaries, but our reputation for transparency and the highest moral standards for our coaches has shown parents that we will protect their daughters and ensure that they have safe and healthy activities. Girls also make up 50 percent of the participants we take to international tournaments.

NUMBER OF CHILDREN



NUMBER OF CENTERS



2006  
2007  
2008  
2009



As Mishleen, a 13 year-old girl from Jerusalem, explained: "PACES managed to break the male domination of playgrounds and found a place for me and other girls my age to play Football and Basketball."

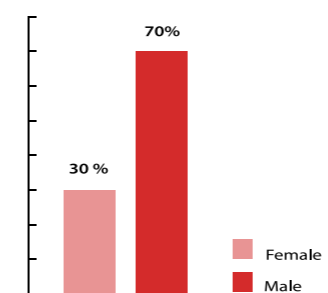


## TRUST AND THE OPPORTUNITY TO DEVELOP MYSELF

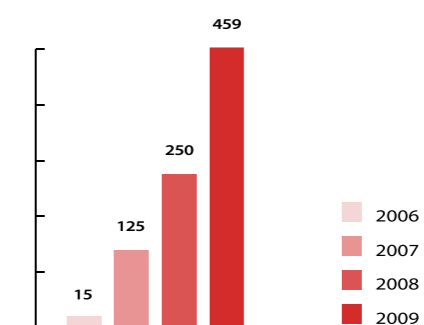
In order to tackle the high unemployment rate in Palestine (31.4 percent) PACES continues to provide employment opportunities to coaches and assists them in furthering their specialization in football and basketball. PACES currently employs 459 coaches in Palestine, of whom more than 30 percent are female, and in doing so is indirectly providing support to over 2,500 of their family members.<sup>3</sup>

As Fatema, a basketball coach with a physical education degree who coaches at the Rafah Club said, *"I am very proud to be a female coach in Gaza and appreciate PACES' trust in choosing me. PACES provides me with different opportunities to develop my skills and talents and provides girls with opportunities to play and have fun".*

GENDER BALANCE AMONG COACHES  
YEAR 2009 - 2010



NUMBER OF COACHES



<sup>3</sup> Based on the Palestinian Central Bureau of Statistics the average family consists of 5.8 members

## TEACHING LIFE SKILLS TEAMWORK, AND RESPECT

In order to run its sports programs successfully, PACES recognizes the importance of choosing the right coaches who believe in, and can effectively apply, PACES' coaching philosophy and strict code of conduct.

PACES continues to apply and develop its distinct philosophy for coaching while highlighting the important issues it tackles. PACES' philosophy is not about winning but about positive influence and providing an encouraging message to children through consistency, sincerity, respect, and trust. We believe in creating a strong bond between coaches and children as it leads to higher levels of commitment and performance.

Souha, a basketball coach from Burj Al-Laqlaq in Jerusalem explained, *"Besides my work as a social worker, I have a great passion for sports. PACES gave me the opportunity to use my sports skills to coach children at one of the poorest areas in Jerusalem. Through this experience, I developed my skills further and learned a lot about myself. I used the basketball playground as a place to emphasize life skills among children: teaching them teamwork, respect, and different ways of communication instead of using violence, which is how they expressed themselves in the past. In addition, those children were later encouraged to enrol in a "Homework Program" which positively affected the educational performance of PACES' children and increased the confidence level and satisfaction of their parents".*



## **SUCCESS IN DEVELOPING PROFESSIONAL REPORTING AND COMMUNICATIONS**

During the past four years, PACES has been in direct contact with the sports clubs and community centers that host our programs. Our staff have spent a tremendous number of hours teaching the clubs' and community centers' key staff management techniques, as well as administration and financial reporting, in order to empower them to better service their center or club's needs. We realise that the better the clubs and centers are run, the more children will benefit from these facilities.

Since its founding, PACES understood that its goals and objectives could not be realized without proficient coaches who could impart their knowledge and skills to children. To that end, PACES continues to organize and fund training courses, recognized and accredited by FIFA and FIBA for our football and basketball coaches, both locally and internationally, in order to develop their technical, mentoring and communications skills.

As Yaseen from Ansar Al-Quds Club in Jerusalem said: "Not only has PACES worked on developing sports talents at local clubs and centers but they've also encouraged sports clubs to adopt better reporting and communication. This was not an easy task but with assistance and encouragement from PACES staff, we can now say that we improved our management skills".

**KNVB FOOTBALL COURSE:** In December 2009, PACES organized an accredited football training session for 50 of its football coaches. The intensive course was conducted by two accredited, top instructors from the Royal Netherlands Football Academy (KNVB). The certificates provided are equivalent to a FIFA C-license.

**GANON BAKER BASKETBALL COURSE:** PACES has worked with Ganon Baker again to have 20 of its basketball coaches attend an intensive course, conducted in cooperation with Al-Riyadi Club in Amman, Jordan. The certificates provided are signed by the NBA coach, Ganon Baker, and the West Asian Basketball Federation.

**MOBILE COACHING CLINICS:** PACES continues to develop and upgrade the skills of its coaching staff through regular, intensive workshops, delivered by our most experienced, head football and basketball coaches. The mobile clinic staff travel throughout Palestine, ensuring a uniform coaching approach, strict adherence to our code of conduct, and focus on developing the skills and mentoring abilities of our least experienced coaches.

**PEFE COURSES:** Not only is PACES committed to developing its coaches' technical and athletic skills, but we are also committed to developing their communications and life skills, as well as raising their awareness about the importance of hygiene, health and education. In order to achieve this goal PACES is partnering with PEFE – Palestine Education for Employment Foundation – and starting in January 2010 will implement a joint program in which our 459 coaches and assistant coaches will participate in workshops focusing on developing these skills.

## PLAYING FOR PALESTINE

Palestinian children have few opportunities to travel abroad due to the occupation and economic hardship. PACES has taken several teams to compete internationally in Italy and Norway during the past three years (2007, 2008 & 2009). Such trips aim to expose the children to new cultures, foods, people and reward them for their achievements throughout the year. Participating in international tournaments also develops their sports skills and introduces them to the opportunities and life skills that sports can offer. PACES children are selected based on their behavior, commitment during the year, and their academic achievements, and are chosen from as many different centers as possible.

## NORWAY CUP 2009

For the second year running, PACES children participated in the largest youth football tournament in the world. PACES took four teams to Norway, two girls' and two boys' football teams, along with PACES' management and coaching teams. The teams enjoyed great success; all four teams reached the quarter-finals and the older girls' team went a step further and reached the finals, earning third place. PACES children competed against children from 60 countries and received significant recognition by the Norwegian organizers as well as by the Palestinian media.





Majdi, an 11 year-old boy from Nahr El Bared Camp in Tripoli, explained: *"I really love my team. I would never leave the team... even if I was the last one left, I would keep playing by myself just to represent them".*

## SCORING GOALS IN JORDAN AND LEBANON

**Jordan** PACES created a partnership with the Lothan Youth Achievement Center (LoYAC) in 2009 to provide 60 children; 30 boys and 30 girls, with an opportunity to play football in a professionally supervised, structured program where highly trained coaches stressed core values through play. This pilot program was run in one location, Hashemi Shamali in Amman, a highly populated and marginalized area, where children and youth live in poverty and are subject to potential extremism and other problems related to the socio-economic standing of its population. The coaches were recruited through the Al-Wehdat Club and Nike generously provided uniforms and equipment to equip the children and coaches.

A 13 year-old girl, Hiba from Hashemi Shamali in Amman, wrote this in her journal on February 13, 2009: *"I never thought I would ever play football in my life and here I am practicing often to become a football player, a game I thought was only for boys. Yet I got this opportunity to exercise and to practice with my girlfriends and we are being instructed by coaches I already love. I'm so glad it will be for many weeks because today, on the day of my first practice, I actually scored a goal!"*

This successful pilot program has led us to decide to expand our programs substantially in Jordan.

**Lebanon** In 2008, in partnership with Mercy Corps in Lebanon, PACES launched its first sports program in Nahr el Bared Camp (Tripoli) for 40 children, aged 8 to 14. The program proved to be a success and PACES decided to grow further and expand its programs to include 700 children in seven additional refugee camps. The Lebanon programs will now be run in partnership with the Hariri Foundation. To ensure the continuing success of the program PACES has hired a Country Director, Area Supervisor and Head Coach to manage the expansion of the program.



## LOOKING AHEAD - FURTHER GROWTH AND EXPANSION

**Palestine:** Given the need on the ground to include more sports clubs and community centers in our programs and the tremendous number of applications we continue to receive each year from marginalized and poor communities, PACES' team is currently evaluating expanding our sports programs and increasing the number of children as well as centers for the year 2010-2011 to reach over 6,500 children in more than 65 centers.

**Norway:** For summer 2010, PACES is planning to take 40 children to Oslo, Norway for the Norway Cup. We are in the final stages of determining which children will be taken to represent Palestine at this prestigious international tournament.

**Italy:** PACES is planning to take at least 20-30 children to participate in the Under 10 Mini-Basket championship in Matera, Italy, which attracts children from over 20 countries. In addition, PACES is exploring the possibility of participating in other basketball tournaments in France and Turkey.

"Best of friends - these girls have continuously attended our programs in Jerusalem since PACES was founded and there is no greater reward than seeing the happiness in their eyes."

Trafigura Foundation		NIKE		Cairo Amman Bank	Shehadeh Law Firm
				M. Dahleh Law Firm	Defense for Children International
The Olayan Group		The Norway Cup	Deutsche Bank	CCC	BB Holdings SAL
National Beverage Company of Palestine	ATICO		Bank of Palestine PLC	HSBC	Al-Quds Bank
Al-Mal Capital Dubai		Brewin Leighton Painsler LLP	Abraaj Capital	Optimiza	Augusta Victoria Hospital
			UNIPAL	AMIDEAST	Barclays Capital
St. John's Eye Hospital	Al-ROWWAD	Aramex	The British Government		The Foundation for International Education
Al-Riyadi Club		PADICO	The Pontifical Mission		
SOS Children's Village Palestine & Jordan	Europe Arab Bank	Mercy Corps	Sharek Youth Forum		
The Department of Foreign Aid - Ireland	ANERA	WI'AM	Hikma Pharmaceuticals		The Hariri Foundation
The Linbury Trust	INJAZ		Nahas Beirut		Palestine Employment for Education Foundation
Union Bank of Jordan	OXFAM	Arabia Insurance Company	Birzeit Pharmaceutical Supply Co.		

## PARTNERS AND SUPPORTERS FOR CHANGE

PACES would like to extend its sincere gratitude and appreciation to our local and international partners, sponsors and donors for their commitment, generous support and contribution to PACES programs and activities.

PACES would like to acknowledge the special relationship it has with:

NIKE, for their continuous donations of uniforms and equipment that cover all our program needs. This special relationship will continue to provide materials for at least four more years.

The Trafigura Foundation, for supporting and sponsoring the PACES' teams travelling to Norway, for providing the coaches' salaries for our programs and for its commitment for three further years of support.

## TRUSTEES

Hani Qattan - Chairman  
Sari Anabtawi - Trustee  
Dr. Mamdouh Barakat - Trustee

## GLOBAL ADVISORY BOARD

Bahrain: Timothy Mattar  
Ireland: William Jude McGrath  
Jordan: Ali Al Husry, Marwan Atalla, Isa Halabi, Dr. Sahar Huneidi, Bassam Kanaan  
Hazem Malhas, Samir Murad, Ghassan Nuqul, Sharif Zu'bi  
Palestine: Ali Aggad, Khaled Anabtawi, Dr. Kareem Shehadeh  
United Arab Emirates: Isam Dahmash, Amjad Habbas, Rami Malhas, Samir Zaabri  
United Kingdom: Amjad Bseisu, Wael Houry  
United States: Sabi Kanaan, Prof. Safwan Masri, Ahmad Zuaiter

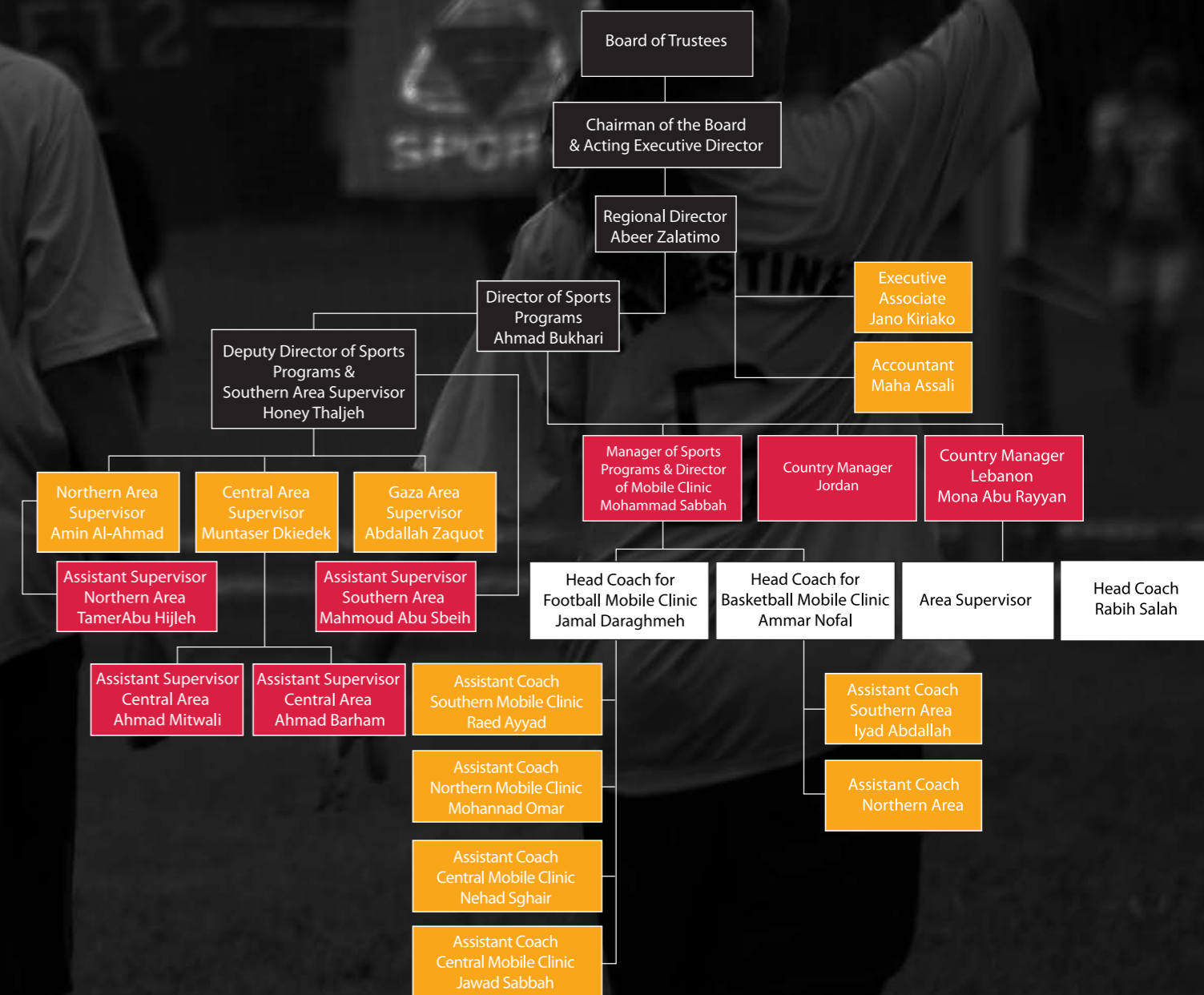
## PALESTINE-BASED MANAGEMENT ADVISORY BOARD

Ruba Abdel Hadi  
Yara Asad  
Khaled Hussein  
Rana Khatib  
Niveen Sandouka  
Bader Zamareh

## PACES STAFF:

PACES believes its great success could not have been achieved without loyal and passionate staff members who are dedicated to and supportive of the organization's mission and goals.

## ORGANIZATIONAL STRUCTURE



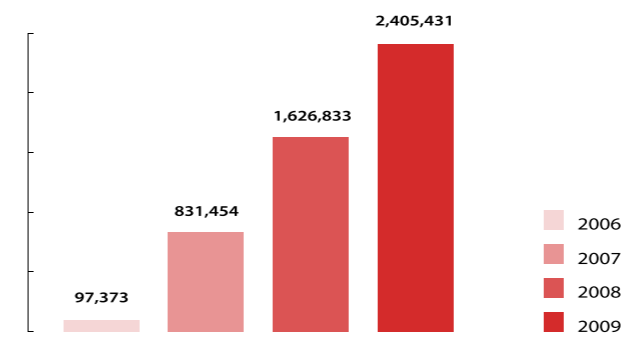


PACES  
PALESTINE ASSOCIATION FOR CHILDREN'S ENCOURAGEMENT OF  
SPORTS (A company limited by guarantee)  
**SUMMARIZED FINANCIAL STATEMENTS**

For the year ended 31 December 2009

Charity No. 1117085  
Company No. 5840150

INCOME GROWTH IN US DOLLARS



PACES  
PALESTINE ASSOCIATION FOR CHILDREN'S ENCOURAGEMENT OF SPORTS  
**SUMMARISED BALANCE SHEET**

As at 31 December 2009

	2009 \$	2008 \$	2007 \$
<b>Current Assets</b>			
Debtors	10,643	-	-
Cash at bank in hand	366,334	409,744	176,402
	<u>376,977</u>	<u>409,744</u>	<u>176,402</u>
<b>Creditors: Amounts falling due within one year</b>	<u>(53,074)</u>	<u>(18,542)</u>	<u>(15,030)</u>
<b>Net Current Assets</b>	<u>323,903</u>	<u>391,202</u>	<u>161,372</u>
<b>Total Assets less Current Liabilities</b>	<u><u>323,903</u></u>	<u><u>391,202</u></u>	<u><u>161,372</u></u>
<b>Funds Balances</b>			
Unrestricted Funds	<u>323,903</u>	<u>391,202</u>	<u>161,372</u>
	<u><u>323,903</u></u>	<u><u>391,202</u></u>	<u><u>161,372</u></u>

PACES  
PALESTINE ASSOCIATION FOR CHILDREN'S ENCOURAGEMENT OF SPORTS  
**SUMMARISED STATEMENT OF FINANCIAL ACTIVITIES**

For the year ended 31 December 2009

	Year to 31 December 2009 \$	Year to 31 December 2008 \$	Year to 31 December 2007 \$
<b>Income</b>			
Voluntary income	2,405,431	1,626,833	831,454
<b>Expenses</b>			
Charitable activities			
Direct sport activities	(2,246,496)	(1,247,376)	(600,640)
Project coordinator's salary and other expenses in Palestine	(197,118)	(113,933)	(66,732)
Foreign exchange translation	1,071	(17,951)	(5,880)
Accountancy fee	(3,758)	(3,710)	(2,352)
	<u>(2,446,301)</u>	<u>(1,382,970)</u>	<u>(675,604)</u>
Governance costs			
Legal costs of running the charity	(4,807)	(8,467)	(15,378)
Consultancy fees	(9,400)	-	-
Audit fee	(7,986)	(5,566)	(5,881)
Audit fee underprovision from 2008	(4,236)	-	-
	<u>(26,429)</u>	<u>(14,033)</u>	<u>(21,259)</u>
	<u>(2,472,730)</u>	<u>(1,397,003)</u>	<u>(696,863)</u>
<b>Net movement in funds</b>	<u>(67,299)</u>	<u>229,830</u>	<u>134,591</u>
Total funds brought forward	<u>391,202</u>	<u>161,372</u>	<u>26,781</u>
<b>Total funds carried forward</b>	<u><u>323,903</u></u>	<u><u>391,202</u></u>	<u><u>161,372</u></u>

## PACES

### Palestine Association for Children's Encouragement of Sports

The information provided here is not the full statutory accounts but is a summary of the information which appears in the full financial statements. These summarised figures may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. For further information the annual accounts, including the auditor's report, should be consulted. The statement of Financial Activities has been translated into US Dollars from UK Sterling at the average rate for the period, and the balance sheet has been translated at the closing rate. The full accounts have been audited and given an unqualified opinion.

The full accounts were approved by the Trustees on 9/2/2010 and a copy will be submitted to the Register of Companies. The auditor has issued an unqualified opinion on the full annual financial statements contained no statement under section 498(2)(a) or 498(2)(b) or 498(3) of the Companies Act 2006.

#### H.A.H. Al Qattan



#### Trustee

#### Independent Auditors' statement to the Trustees of the Palestine Association for Children's Encouragement of Sports

We have examined the summarised financial statements of the Palestine Association for Children's Encouragement of Sports for the year ended 31 December 2009.

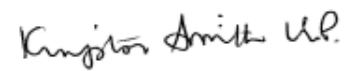
#### Respective responsibilities of trustees and auditors

The trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom Law. Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

We conducted our work in accordance with the Bulletin 2008/3 issued by the Auditing Practices Board. Our report on the company's full annual financial statement describes the basis of our opinion on those financial statements and on Council's report.

#### Opinion

In our opinion the summarised financial statements are consistent with the full financial statements and the Trustees' Annual Report of the Palestine Association for Children's Encouragement of Sports for the year ended 31 December 2009, and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder.



Kingston Smith LLP  
Chartered Accountants and Registered Auditors  
Devonshire House  
60 Goswell Road  
London EC1M 7AD



**Design:** Randa Jabaji  
**Photography:** Marius Hauge  
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PACES  خطوات

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