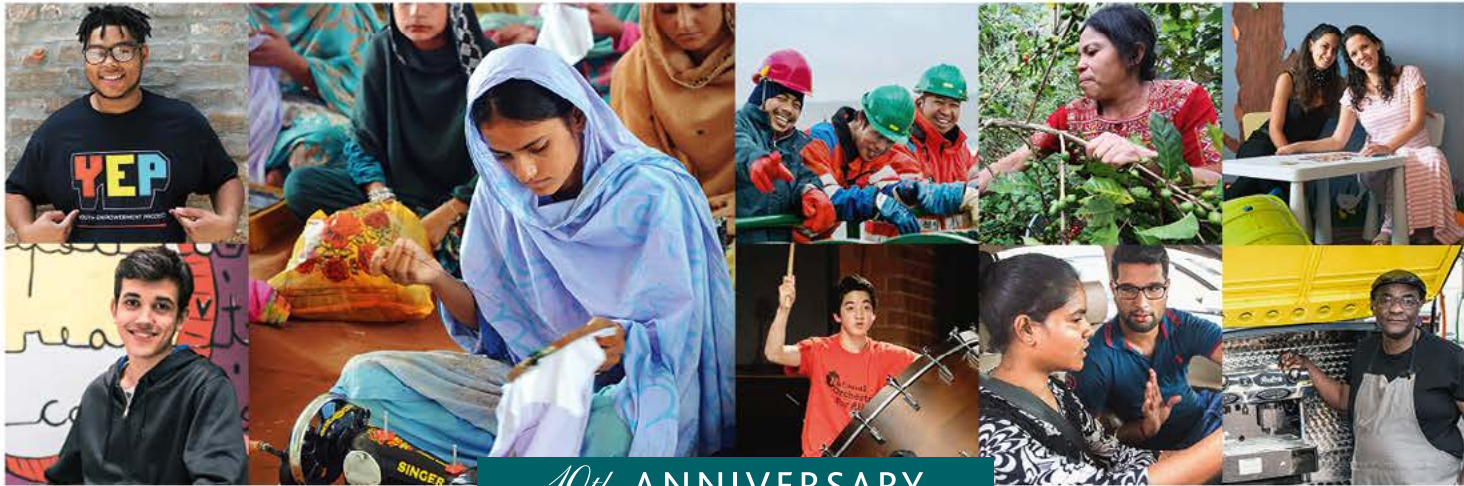




TRAFIGURA  
FOUNDATION



# ANNUAL REPORT 2018



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# A DECADE OF IMPACT

From day one our mission has always been to place meaningful resources directly into the hands of the people best equipped to make a difference. Ten years on, while that mission remains unchanged, some important additions to our philanthropic armoury have enabled us to mature as a foundation and, crucially, increase our impact.

Today, when choosing which programmes to support we have refined our selection criteria into three simple but effective principles. These are: professionalism – we only partner with expert organisations that are committed to integrity and social impact; transparency – as a financial backer we need to know that funds are being spent in a purposeful and cost-efficient manner, smartly and scrupulously; and innovation – because we understand that creative thinking fuels progress.

These principles underpin our entire portfolio of programmes in our focus areas of Fair and Sustainable Employment and Clean and Safe Supply Chains. Indeed, you will notice that innovation is a thread that runs throughout many of the programmes featured in this report.

Take for example our collaboration with FairFishing. Piracy in the Horn of Africa is a well-documented issue but one that needs to be viewed through the prism of the region's grave economic situation. In Somaliland, which is blighted by poverty, food shortages and consequences of climate change, we work with NGO FairFishing to create an alternative livelihood for those who might otherwise turn to piracy or other illegal activities. By developing a sustainable and thriving fishery sector, FairFishing is creating new jobs, improving food security and livelihoods for local communities.

Also victim to restricted economic opportunities is Argentina's youth population. Almost 20 per cent of young Argentinians fall into the 'NEET' category, that is people who are "not in education, employment or training". Supported by the Trafigura Foundation, social enterprise Arbusta gives disadvantaged young people a leg-up by

training them in IT skills. Graduates are then offered a first job opportunity with Arbusta or a similar enterprise to pave their careers within the IT industry. The IT sector is an attractive and thriving industry in Latin America, so the initiative smartly addresses a profound social problem while leveraging the growing demand for IT services.

Of course none of these achievements would have been possible without the input of a talented and visionary team of people. Partners, collaborators, corporate colleagues and board members – all have given generously of their time and expertise down the years. In particular, we acknowledge our founder, Trafigura, whose networks and industry acumen have offered strong bedrocks to support many of the Foundation's partners and their initiatives.

We extend a special thank you to Graham Sharp and Sabine Smikhovitch-Dreyfus, whose wise leadership, shrewd insights and untiring support have sustained the work of the Foundation since its earliest days. We would not be where we are today without them.

And we are delighted to welcome two new members to our Board: Joshua Grizzle and Isabelle Irani. Their deep reserves of passion and expertise will be invaluable to the Foundation's future progress.

As the philanthropic arm of a leading multinational we have both the resources and a moral obligation to be an agent of positive change. Now, with our first decade of operations behind us, we move ahead with a renewed commitment to our mission: implementing local, sustainable and innovative solutions to help individuals and communities in need for decades to come.



*Andrew Vickerman  
Chairman*



*Vincent Faber  
Executive Director*

# OUR FIRST DECADE'S ACHIEVEMENTS

What you see in this map is the result of committed teamwork.

For the last 10 years, we have joined forces with experienced partners to make a positive and lasting social impact. We have invested time and effort to advise more than 100 organisations, and donated a total of USD 58.6 million. We have been inspired by the generous and inventive initiatives of our corporate colleagues involved in charity committees around the world.

## WHAT HAS CHANGED?

### OUR STRATEGY

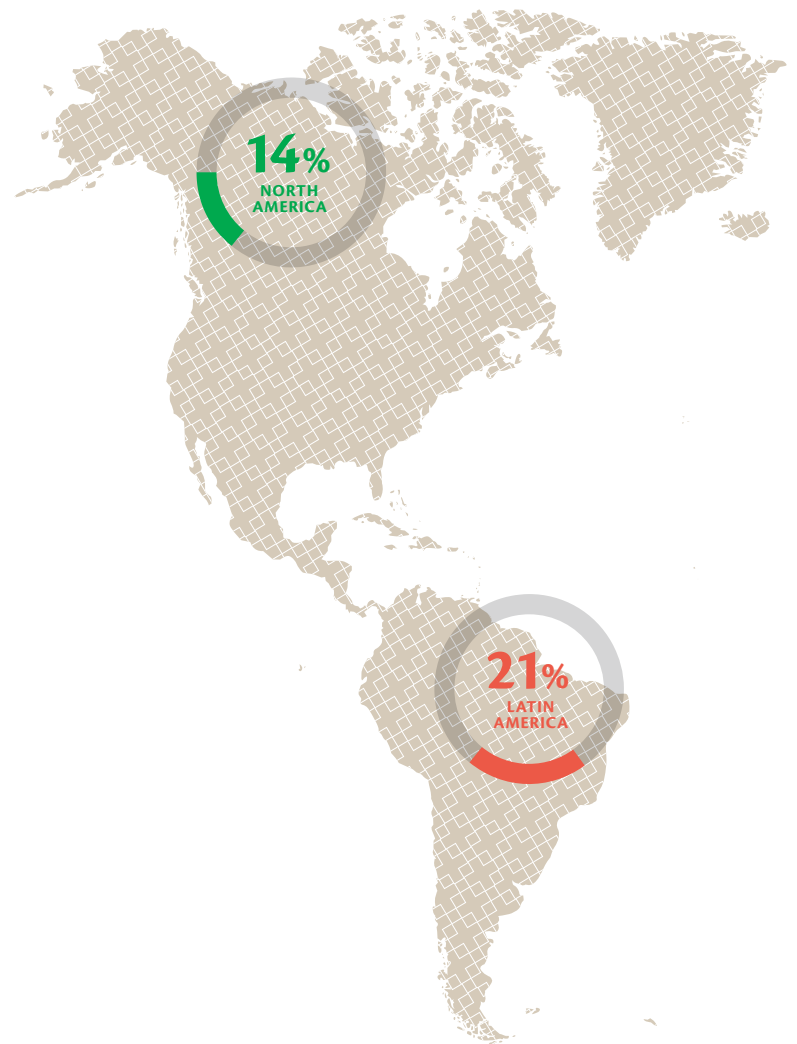
At the start of our philanthropic journey, we focused our efforts on programmes in Education and Integration, Health and Sustainable Development. Since 2017, our strategy is more closely aligned with our parent company's line of business. Thanks to Trafigura, we can draw upon a wealth of resources – human, financial, technical and geographical – to boost our partners' projects in the following focus areas:

### FAIR AND SUSTAINABLE EMPLOYMENT

We support the creation of income-generation opportunities and improved access to quality jobs to ensure that people living in deprived communities can lead dignified lives. By fair and sustainable, we mean employment that offers a fair deal to workers, with safe, ethical working conditions and a living wage that enables individuals and their families to enjoy an adequate standard of living.

### CLEAN AND SAFE SUPPLY CHAINS

We support projects that mitigate the social and environmental issues generated along supply chains. We promote activities related to the clean and safe sourcing of commodities, transportation and waste disposal, both for workers along these supply chains and for the communities they impact. By "clean and safe" we mean those activities that eliminate health and safety risks along supply chains and reduce their environmental impact.



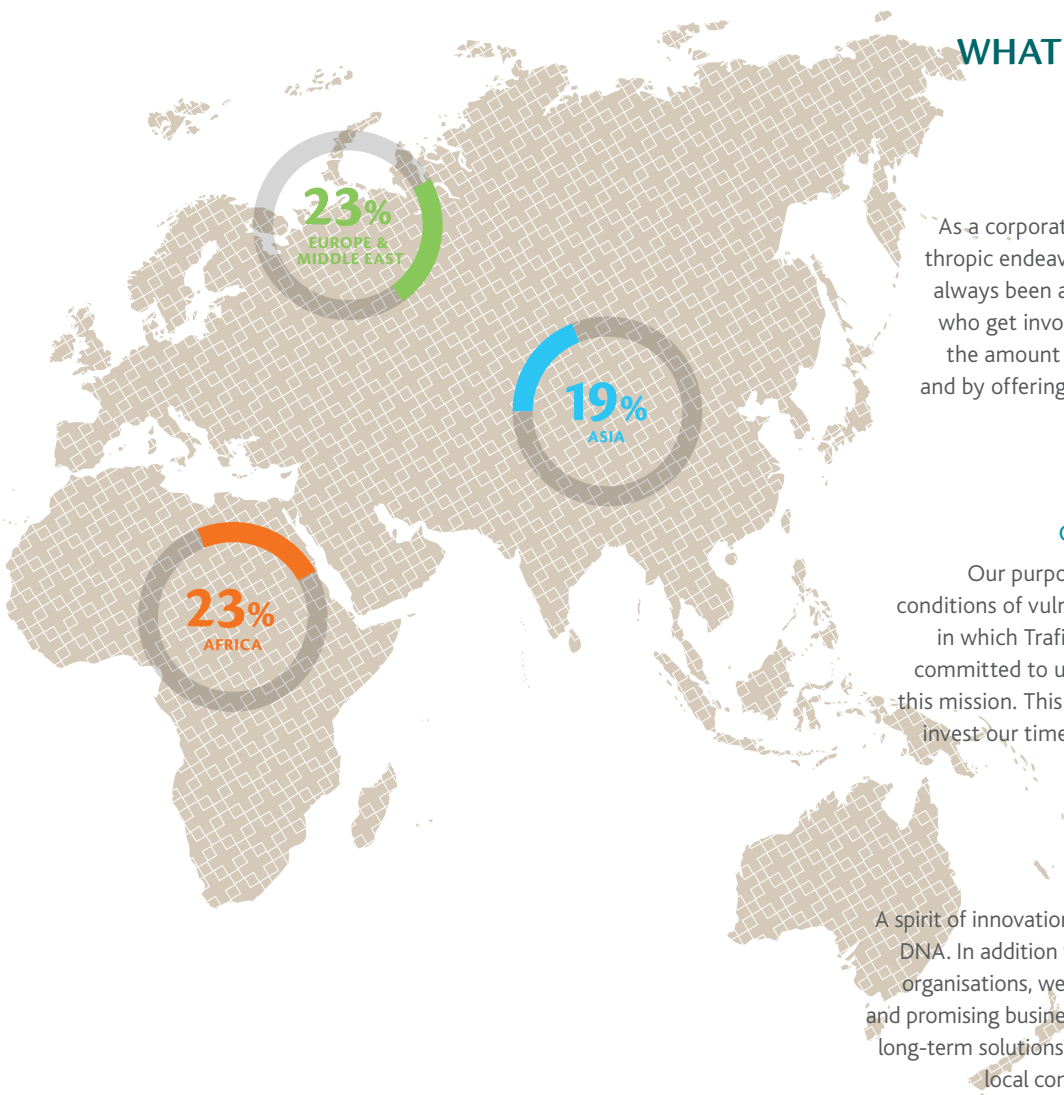
## Distribution of our budget (2008-2018)

USD **53.6 M**

disbursed in grants

USD **5 M**

matched against  
staff-led initiatives



## WHAT REMAINS THE SAME?

### STAFF ENGAGEMENT

As a corporate foundation, supporting the philanthropic endeavours of our corporate colleagues has always been a priority. We support the employees who get involved in charitable causes by doubling the amount of funds they raise (Matching Funds) and by offering an annual grant to a charity of their choice (Charity of the Year).

### OUR MISSION AND COMMITMENT

Our purpose is to improve the socio-economic conditions of vulnerable communities in the countries in which Trafigura operates. We have always been committed to using all possible resources to achieve this mission. This is why we not only offer money, but invest our time, expertise and networks to help our partners thrive in their operations.

### DARING TO INNOVATE

A spirit of innovation has always been in the Foundation's DNA. In addition to supporting established and mature organisations, we also back partners who propose bold and promising business models, especially when they offer long-term solutions to urgent social challenges and equip local communities with meaningful resources.

Grants allocations

# OUR IMPACT IN 2018

The Trafigura Foundation’s cumulative impact is achieved through the work of our partners around the world. This year, for the first time, we committed to tracking and communicating on our annual impact through the prism of four Strategic Performance Indicators. These results not only illustrate the scale of our reach, but also the qualitative change that is generated by our support. Beyond figures, we also value the importance of capturing change through the eyes and lives of our beneficiaries.



**1,516 individuals**  
with increased capacity  
for income generation



**4,409 individuals**  
engaged in a fair income-  
generating activity



**281 enterprises**  
with increased  
thriving potential



**56,219 individuals**  
better protected against  
health and safety risks



**Mr. Jaya Jani** is a farmer from a rural village in Odisha, India. Thanks to SAI and its agro-forestry model, he is now able to provide food and a brighter future for his family.

“ I welcome SAI and the Trafigura Foundation for changing small farmers’ lives. We did not have a future. Now, we can fulfil our dreams of earning livelihoods while staying at home. The land, which my forefathers cultivated, was abandoned by my father as he did not make enough money from it. With the help of SAI, I am now able to cultivate it. ”

See more on p.16

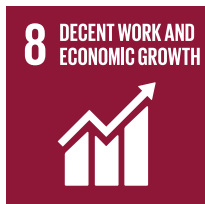
**Khadra Muse Ahmed** is a housewife who participated in the training course organised by FairFishing in Somaliland. “Fresh Fish on the Dish” teaches locals how to cook fish, an untapped resource that could not only help solve food insecurity in Somaliland but also improve economic prospects. Before the training, Khadra and her family only ate fish once a month. Since completing the course, Khadra cooks it at least twice a week.

“ After positively changing my family’s views on eating fish, I decided to start a cooking class to teach my neighbours how to cook fish. The number of participants is increasing week after week. ”

See more on p.9



## Our philanthropic strategy is aligned with the following United Nations Sustainable Development Goals



Discover more on our website: [trafigurafoundation.org/about-us/sdgs/](https://trafigurafoundation.org/about-us/sdgs/)

## Distribution of our budget in 2018

USD **672 K**

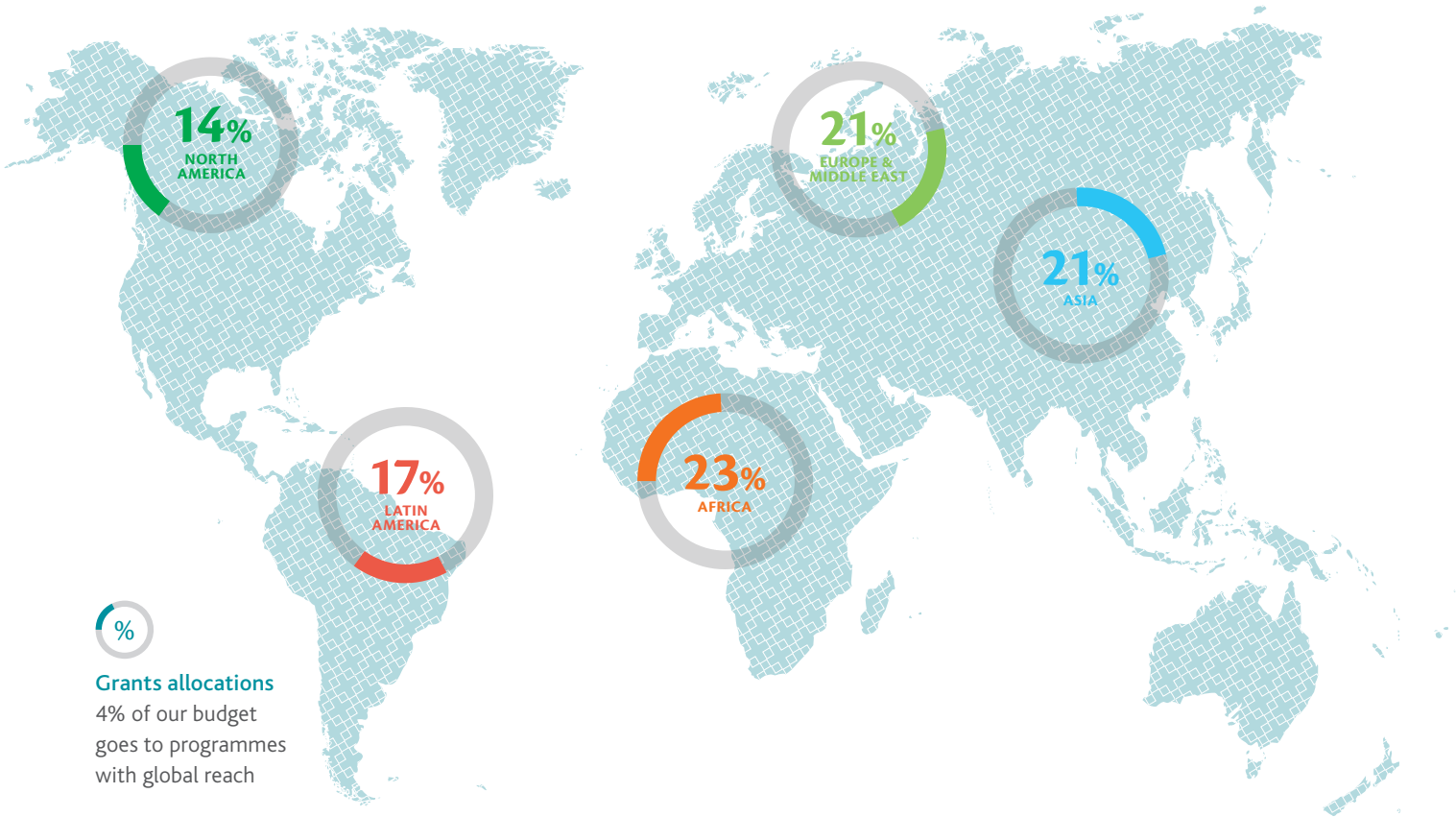
matched against  
staff-led initiatives

USD **5.8 M**

disbursed in grants

USD **6.5 M**

total annual budget disbursed



## Charity committees and offices active in 2018

Our colleagues organised inspiring staff engagement initiatives in Athens, Geneva, Mumbai, Shanghai, Singapore, Jakarta, Houston, Stamford, Montevideo, Lima and Barrancabermeja. A new Charity Committee was created in Campana (Buenos Aires). Learn more on p.6-7.

## Snapshot of our operations in 2018

In 2018, we supported 42 programmes, five Charities of the Year and two post-disaster relief operations. We were present in 30 countries.

# TEAM TRAFIGURA: GIVING FOR GOOD

Trafigura employees are the beating heart of the Foundation's philanthropic values. Through inspiring initiatives, they instil a spirit of altruism throughout the Group's corporate culture. Discover how Trafigura staff give back to local communities.



*The Athens Charity Committee collecting food in supermarkets to help Together for Children*



*Mumbai staff at the 2018 edition of the Tata Mumbai Marathon*



The **Athens** Charity Committee worked hard to support its Charity of the Year, Together for Children, which helps disadvantaged children and families. Among the most notable achievements, staff took part in the No Finish Line Race; organised a post-disaster relief response in the aftermath of the wildfires that ravaged the Attika region; and provided 6,500 free meals to underprivileged families by collecting supermarket food donations.



At the 2018 edition of the Tata Mumbai Marathon, the **Mumbai** Charity Committee raised a stunning USD 400,000, which was donated to several non-profit organisations. Staff also offered free business support and expertise to some of the Trafigura Foundation's Indian partners.



In **Singapore**, in collaboration with the People's Association, staff sponsored 20 underprivileged families to help them purchase living essentials. Through Dignity Kitchen, an organisation rehabilitating people with disabilities, they also financed a scholarship to train a student with a hearing impairment so he could access employment. And they even found time for charitable sport activities, participating in the JP Morgan Run and Standard Chartered Marathon!



The **Stamford** office is collaborating with the Maritime Aquarium in Norwalk, Connecticut, to provide equal education opportunities to children from disadvantaged backgrounds.



Our colleagues in **Shanghai** set up an ambitious giving plan for 2018-2019 for education and healthcare in rural areas. The local office kick-started the renovation of three run-down schools in the Gansu province and helped underprivileged students pay for dental care.



The **Houston** Charity Committee fundraised over USD 300,000 to support the Ronald McDonald House in Houston, Texas, through the annual "Run for the House" event and a quiz night.



The team in **Montevideo**, Uruguay, elected Juventud para Cristo as its 2018-2019 Charity of the Year. Its project "Claves" builds community awareness to prevent abuse and violence against children and teenagers.



In **Barrancabermeja**, Colombia, our colleagues raised money to support the Fundación Juan Felipe Gómez Escobar, whose mission is to improve the quality of life of disadvantaged children and teenagers.



The office in **Lima** supported ALDIMI, a charity providing free food and facilities for children suffering from cancer and their families.



# GENEVA CHARITY COMMITTEE

Armed with generosity, creative thinking and unbridled staff support, every year the Geneva Charity Committee launches a vast array of fundraising activities. These reflect the committee's capacity to identify the most urgent challenges faced by local communities and implement meaningful change on the ground.



*Sunday Lunch at Jardin de Montbrillant*

One of the most successful initiatives organised by the Geneva Charity Committee are the Sunday Lunches with Jardin de Montbrillant. It is impressive to see the sheer number of people who congregate in this community restaurant. Run by the Carrefour-Rue charity, Jardin de Montbrillant provides daily, free-of-charge hot meals to Geneva's homeless and struggling populations. Many of the regulars come from migrant backgrounds and cannot access the Swiss labour market, while others face homelessness, exclusion and unemployment. Some sit quietly enjoying their food, but several come not only for the food but also for the company. Solidarity is at the heart of the initiative. *"The Geneva Charity Committee has organised a very effective system. A group of volunteers from the local Trafigura office have been helping to prepare and serve meals on the second Sunday of every month,"* says Craig Smallbone, Trafigura's Global Head of Resourcing. *"On average, we serve lunch to 150 people in need. Volunteers are always enthusiastic about this initiative because they see what a big difference it can make to just give a few hours of their time."*

Another of the Geneva Charity Committee's initiatives aims to use the inspiring power of sport to spark inclusion and solidarity. Sport can be transformational because it is underpinned by respect: respecting the rules, and respecting others. Through it we become better team players, supporters and leaders. Hence the Committee's collaboration with Handisport Genève, a charity promoting sport among people with disabilities. *"We've spent great moments with Handisport's people. One of the best was when we took part in a 'polynautic day',"* says Patricia Jordan, Head of Marketing Communications. *"Volunteers from the office helped around 60 people with disabilities practise water activities on the lake such as sailing, swimming or paddle boarding. We also bought flags that*



*Croix-Rouge genevoise's catering service*

*were carried by runners during the Special Olympics Torch Run, an event that raises awareness and fundraises for the Special Olympics movement, promoting inclusion for people with mental disabilities."*

Croix-Rouge genevoise, the Geneva chapter of the Red Cross Federation, provides community aid to people in need in the Swiss city. The Geneva Charity Committee has put its weight behind many fundraising initiatives to support the charity's activities, with a special focus on helping disadvantaged children and young adults. *"Young people are the future. But many of them struggle to build their own because they don't have access to the resources and opportunities they need to unlock their potential,"* says Emilie Delannoy, HR Business Partner. *"Last year, we helped Croix-Rouge buy a new kitchen where young adults who aren't in education or employment receive training and get a first job experience in the catering industry. We bought school bags and stationery items for 100 kids who couldn't afford to buy the essentials required to attend school. We also provided art supplies, which were then used in artistic workshops to bring people of different generations together."*



*Polynautic day with Handisport Genève*

# AFRICA



4

programmes

USD 1.5 M

allocated in the region

4

countries

# FISHING FOR ECONOMIC OPPORTUNITIES



Fisheries are an untapped economic resource in Somaliland. Fishing also provides a safe and sustainable alternative to piracy in the Horn of Africa, an unstable region of the world where almost three quarters of young people are unemployed and potentially turning to illegal activities for their livelihoods.



## FAIRFISHING – SOMALILAND AND PUNTLAND



### PURPOSE

FairFishing creates a sustainable and thriving fishery sector to achieve food security, generate new jobs and provide an alternative source of income to those who might otherwise fall into piracy and other illegal activities.

Creating livelihoods through fishing is the vision behind the FairFishing programme. In the Horn of Africa, a region wrecked by poverty and unemployment, young people are desperately looking for income opportunities and can be drawn to piracy and other illegal activities. According to Oceans Beyond Piracy's 2017 report, Somali criminal networks are still capable of sophisticated piracy attacks. However, small-scale fishery can provide a valid

alternative. This sustainable and thriving sector has the potential to create new jobs and provide food security for a region prone to famine. With the support of the Trócaire Foundation, FairFishing is laying the ground for a stable and systematic supply of fresh fish to mongers, restaurants and the main markets. This organisation also aims to increase the demand for fish through two initiatives. Its "Fresh Fish on the Dish" initiative aims at strengthening the quality and volume of fish on offer while the "Cool, Clean & Tasty" campaign, educates households and restaurant-owners about the benefits of eating fish and how best to conserve, clean and cook it. Sahra, a programme beneficiary, runs a restaurant in Hargeisa. She says that the new knowledge she gained about cooking techniques inspired her to add more fish dishes to her menu. Customers love it: demand in her restaurant rose from 150 to 200kg of fish a day. Abdirashid Abdirahman, a fishmonger, decided to open a restaurant after his training: Xeeb Maal Fish sells 3,000kg of fish per week, 50 per cent more than before the programme, while Afnan and Ma'ida, two teenage girls, launched cooking tutorials on their YouTube channel.

### KEY 2018 ACHIEVEMENTS

Over 100 jobs created

1,200 tons of fish caught in 2018 (30% more than in 2017)

# Giving children a way out of mining

PACT – DEMOCRATIC REPUBLIC OF THE CONGO (DRC)



## PURPOSE

Pact works to eradicate child labour in mining while improving the livelihoods of artisanal and small-scale miners.

In the DRC, the use of child labour in mining is widespread, putting children at risk of exposure to harmful substances, injury from carrying heavy loads and psychological trauma. Pact’s Watoto inje ya Mungoti (Children out of Mining) targets the root causes of the complex issue of child labour in artisanal and small-scale mining and raises awareness among community stakeholders – including parents, government, educators, clergy, and industry – about children’s rights and the risks of child labour in mining. The project implemented in the mining site of Malemba-Nkulu works to rescue children from the mining industry, while helping them complete primary and secondary education. It also provides small-scale miners with training in literacy and microfinance to help them build wealth and increase their families’ income. Another key pillar of Pact’s strategy focuses on promoting the adoption of child-positive policies and procedures among key mining industry stakeholders. *“Children represent our future, but they can die in the mine. Before Pact, there was nothing in place to prevent children from working there,”* says Kalembo Kabange Wa Mwenze, a member of the Manga village committee. Meanwhile, around the mining site of Kolwezi, Pact is implementing a similar project that aims to keep children out of mines by providing vocational training and education to 15-17-year-olds working in mines to help them find an alternative and safer source of income. It also offers training in literacy, numeracy and microfinance to adult miners and their family members to help them develop the financial means and skills necessary to open micro-enterprises.

## KEY 2018 ACHIEVEMENTS IN MALEMBA-NKULU

3,477 people in total reached through training and awareness raising practices

560 participants enrolled in the literacy and financial training programme

738 children identified as workers in the mining site

## KEY 2018 ACHIEVEMENTS IN KOLWEZI

1 market study identifying key sectors in which young miners can start an alternative career



## Dar Corridor: paving the way to better health

### NORTH STAR ALLIANCE – TANZANIA

#### PURPOSE

"Blue Box" clinics provide vital primary healthcare to truck drivers and vulnerable communities along the Dar Corridor.

The Dar Corridor is a strategic artery linking central Africa to the port of Dar Es Salaam. Working with truck drivers and the local communities with which they interact, North Star Alliance provides six "Blue Box" clinics along the Dar corridor to improve people's general health and wellbeing and educate them about risky behaviours. "No words can express my gratitude to North Star Alliance for the way you have improved health for my family and I. We have been living with HIV for the last two years and your team has taught us that we matter," says a male truck driver in his mid-30s in Tunduma. "I was diagnosed with diabetes three years ago at your Iringa Wellness Centre," recounts a male truck driver who has been attending the clinic for two years. "Care and treatment from the North Star Alliance Wellness Centre has helped me control my blood sugar levels. Now I live a very healthy life. I can provide for my family and I encourage other drivers to get their health checked more often."



#### KEY 2018 ACHIEVEMENTS

Over 25,000 clients served

Circa 35,000 services provided



## HeroRATs: a life-saving demining programme

### APOPO – ANGOLA



#### PURPOSE

This innovative programme uses giant pouched rats to sniff out landmines, clearing agricultural land of danger and returning it to farmers for safe cultivation.

Despite decades of efforts to clear explosives and other remnants of war, Angola remains one of the most densely landmined countries in the world. Not

only do these explosive devices cause life-threatening injuries, they also pose profound development challenges to local populations, as hazardous areas cannot be used for agriculture. Apopo has developed a unique – and highly effective – system to safely clear land of explosives: it trains giant pouched rats as deminers. Due to their excellent sense of smell, rats can detect landmines more quickly than a manual deminer with a metal detector.

Thanks to Apopo's HeroRATs team, demined land can now be released back to communities for safe and productive use.

#### KEY 2018 ACHIEVEMENTS

8,250 people benefiting from the programme in the province of Uíge

664,582 squares metres of land cleared

# ASIA

15

programmes

USD 1.6 M

allocated in the region and  
in programmes with global reach

7

countries

# WHEEL OF FORTUNE: PUTTING WOMEN IN THE DRIVING SEAT



Azad Foundation is changing the lives of many Indian women by training them to become professional drivers. The programme “Women on Wheels” not only helps women become financially independent, but also fosters their self-confidence and empowers them to act as role models for other women.



## AZAD FOUNDATION – INDIA

### PURPOSE

Azad Foundation trains women to become professional drivers and helps them find jobs as private chauffeurs for other women.

India remains a traditional and patriarchal society where women’s access to decent jobs is limited, restricting their mobility and capacity to be an active part of the workforce and lead independent lives. Azad Foundation’s Women on Wheels (WOW) is a unique programme that was created to open up opportunities in the transport sector for women. It predominately targets females living below the poverty line, aged 18-35, residing in slums and resettlement colonies in Delhi. Many have never ventured outside their neighbourhood and are victims of abusive relationships. This is why, in partnership with Sakha Consulting Wings, an enterprise providing safe driving solutions *for women by women*, Azad trains participants to get a professional driving licence and find jobs as private chauffeurs. Through WOW, women receive comprehensive training, including technical driving skills, basic mechanics and self-defence. They also learn about women’s rights and communication skills, and can enrol in English language courses. WOW’s programme not only helps women become financially independent, it boosts their self-confidence and empowers them to act as role models for other females, breaking barriers and social norms that stifle

women’s opportunities and wellbeing. After one year of practising as private chauffeurs, the drivers can apply for a commercial driver’s licence and access opportunities in commercial driving, including with Sakha Consulting Wings, significantly increasing their income. Chand, a mother with four children, was striving to make ends meet after the death of her husband, the only breadwinner of the family. Thanks to Azad’s programme, Chand obtained a professional driving licence and is working as a trainer for WOW programme. Today, Chand can support her family and started a new life: *“I can’t believe that I have an identity of my own. From being known as someone’s wife, today I am Chand, the driver.”* In the future, supported by the Trafigura Foundation, Azad will explore the possibility of offering Indian women careers in bus driving.

### KEY 2018 ACHIEVEMENTS

239 women enrolled in the WOW programme

130 women got a professional driving licence

63 women passed the Sakha employability test and are qualified to work as private chauffeurs

# Throwing a lifeline to vulnerable seafarers

ISWAN – WORLDWIDE



## PURPOSE

The International Seafarers' Welfare and Assistance Network (ISWAN) assists seafarers and their families and campaigns for greater rights for maritime workers.

Seafaring is a tough life. It is a dangerous occupation, physically and emotionally demanding, especially in regions where piracy, scams and illicit activities are rife. ISWAN is a global programme that was created to offer greater protection for seafarers and their families. ISWAN's action offers a comprehensive support to help seafarers face myriads of critical situations: it created a multilingual, 24 hour/365 days helpline to support seafarers in any moment; it campaigns against non-registered crewing agencies that act illegally by charging seafarers for jobs at sea; responds to crises and traumatic events faced by seafarers including maritime disasters, deaths at sea and accidents; supports seafarers and their families affected by piracy and



armed robbery; and promotes the mental wellbeing of seafarers. The programme, for instance, assisted the five Filipino seafarers from the vessel MT Asteris who were unjustly imprisoned in Nigeria and finally released in July 2018. Other stories include saving an aspiring young Indian cadet from joining a non-registered manning agent scam; supporting a Filipino seafarer diagnosed with hepatitis C who could no longer support his family by giving him a grant to pay for his medical tests and treatment; and helping seven

Bangladeshi seafarers who were forcefully removed from their tanker and abandoned without pay in Nigeria.

## KEY 2018 ACHIEVEMENTS

1,000 seafarers benefitted from health and safety support

Organisation of a campaign against non government-registered crewing agencies in India and Philippines



## A tailored solution for Pakistani women

### THE CITIZENS FOUNDATION – PAKISTAN

#### PURPOSE

The Citizens Foundation (TCF) empowers women from low-income backgrounds through skills training and micro-enterprise to increase their autonomy and improve their household income.

In Pakistan, women's participation in the labour market is low: only 24 per cent of the female population is in employment, whereas 82 per cent of men are working. To empower more women to earn a living and support their family income, TCF, one of Pakistan's leading non-profit organisations focusing on education for less privileged children and youth, has created a unique training programme. All of TCF's vocational training centres are located in urban slums and rural areas across the country, allowing them to reach vulnerable women who have few opportunities to access quality



training and employment. There, women learn new technical skills in tailoring and embroidery. After completion of the learning programme, the women can work as independent seamstresses; or they can work as apprentices for TCF's production centres, where they are paid to stitch for

TCF's corporate retail partners and other clients. Shazia Arshad trained in TCF's Jauharabad campus in Khushab alongside her sisters. She is grateful her father encouraged them to become independent despite cultural pressures on women to stay home. "It helped our family's income," she says. "My mother always said we should be skilled in stitching, that it would help us should bad times arise." In partnership with the Trafigura Foundation, TCF aims to provide certified tailoring training to a total of 1,440 women over a three-year period.

#### KEY 2018 ACHIEVEMENTS

139 women trained in 2018

82 graduates newly engaged as apprentices



## Life force: delivering clean water to slum dwellers

### EAU ET VIE – MULTI-COUNTRY REACH

#### PURPOSE

The Trafigura Foundation is supporting Eau et Vie to strengthen its resources and processes for an effective and impactful scaling-up of its operations.



By 2050, 75 per cent of the global population will live in urban areas, including 40 per cent in slums where water supply and adequate sanitation and hygiene measures are underdeveloped. Active in the Philippines, Bangladesh, Cote d'Ivoire, Bulgaria and France, Eau et Vie has devised a sophisticated two-tiered model to provide essential services (water, sanitation, waste collection, fire-fighting and hygiene) in a sustainable manner. Locally managed social enterprises act as utilities and provide access to fresh water, sanitation, and waste management at a fair price. In parallel, Eau et Vie runs non-profit organisations that reinforce community leadership and decision-making, organises hygiene workshops for children, train and manage

a group of volunteer firefighters and educate the community about waste management. The Trafigura Foundation is providing core funding to help Eau et Vie design and implement a new strategic roadmap and scale-up plan, of which a key objective is to attract impact investors.

#### KEY 2018 ACHIEVEMENTS

6,226 households connected to the water service

19 slums served

131 staff employed across operations

## Nurturing social enterprises

### UNLTD INDIA – INDIA



#### PURPOSE

Our partner finds, supports and grows early-stage social entrepreneurs to build high-impact organisations and help them rise as catalysts of social change.

India is brimming with social entrepreneurs whose creative solutions to social problems have the potential to transform the lives of communities and make a lasting impact. Many, though, face significant obstacles when attempting to transform these ideas

into actual solutions. These range from a lack of funding to limited business acumen and the absence of a supportive environment. To ease their path, UnLtd India, supported by the Trafigura Foundation, has created a year-long incubation programme that will help 26 budding and growing changemakers turn their visions into impactful, scalable and commercially astute models. One of them is Mansi Kasliwal, founder of UpSkill Management. The social enterprise aims to increase employment opportunities for underprivileged people in Pune, Gujarat by imparting them with technical and soft skills. Their initiative has had a crucial impact on many lives, including Afsana Bano, a mother of two, who learned to use commercial sewing machines. She is now able to get regular work and provide for her family.

#### KEY 2018 ACHIEVEMENTS

12 early-stage social entrepreneurs incubated

Over 37,000 direct beneficiaries of the social enterprises supported by the Trafigura Foundation

## Seeds of change: developing agro-forestry in Odisha

### SAI – INDIA

#### PURPOSE

By introducing an agro-forestry model to populations in Odisha, Sustainable Agro International (SAI) aims at sustainably improving the livelihoods of farmers and lifting them out of poverty.

In Odisha, India, many farming families are marginalised, living in severe poverty and food insecurity. SAI is giving them new hope by leveraging the growing demand for pulp from the Indian paper industry. Acting as an informed intermediary, SAI builds the capacity of hundreds of farmers to plant trees for pulp supply, arranges quality inputs for their production (plant

seedlings, pest control products) and manages the supply chain for their benefit. SAI also teaches farmers to plant intercrops, increasing their families' food security and providing them with possible additional sources of income. *"I am very happy, and welcome SAI and the Trafigura Foundation for changing small farmers' lives. We did not have a future. Now, we can fulfil our dreams of earning livelihoods while staying at home,"* says Mr Jaya Jani in the village of Mundajhala. *"The land, which my forefathers cultivated, was left by my father as he did not have money. With the help of SAI, I am now able to cultivate it again."*



#### KEY 2018 ACHIEVEMENTS

360 farmers were trained by SAI on land preparation and good farming techniques

344 farmers were integrated into SAI's agro-forestry scheme in 2018 totalling 785 farmers since the project's inception in 2017

240 farmers earned an income from intercropping

## Opening doors through financial literacy

### RANG DE – INDIA

#### PURPOSE

Through the creation of a Centre for Behaviour Change, Rang De aims to empower rural households with financial education to shift behaviours towards responsible loan decision-making and management.

In India, low-income households are often indebted due to poor access to knowledge and guidance on loans, saving modalities and financial management. Swabhimaan, the Centre for Behaviour Change created by Rang De, provides financial literacy training coupled with positive and negative reinforcements, or "behavioural nudges", to encourage a shift in low-income clients' financial behaviours. Beneficiaries who successfully complete their training and pass a financial literacy assessment are then eligible to apply for a loan with better knowledge of the terms and obligations that this may entail. Once low-income communities have access to credit and the know-how to manage their finances, opportunities emerge. Farida, for instance, is a stay-at-home mother who faced a serious financial crunch. An education loan from Swabhimaan enabled her to send her children to school. She has also taken up

tailoring and is now able to contribute to her household income. Sarojamma, meanwhile, was able to purchase a cow with her loan and is now selling milk to support her family.

#### KEY 2018 ACHIEVEMENTS

Creation and piloting of a financial literacy training curriculum based on the behaviour change methodology



## Amplifying positive change through social enterprises

### UNLTD INDONESIA – INDONESIA

#### PURPOSE

UnLtd Indonesia incubates social entrepreneurs to effect positive change across the country.

In the past 10 years, social enterprises in Indonesia have grown exponentially. Still, a lack of support prevents social entrepreneurs from developing, growing and scaling their initiatives into viable business solutions. UnLtd Indonesia helps them do just that. The programme provides advice on investment, access to targeted knowledge and exposure to a network of experts and mentors. The social entrepreneurs it selects are often already in business or at a prototyping phase but need help to fill crucial gaps in their business model or management. Over a six-month incubation process, they are accompanied within

a three-pronged programme that builds their skills, fosters their engagement and increases their access to business networks. Successful enterprises incubated by UnLtd Indonesia include Diffago, a crowdfunding platform offering comprehensive solutions for people with disabilities or Melaut.id, a peer-to-peer investment platform for the fishing community. "We've been really



*lucky to be selected during the starting phase of our social enterprise. It gave us lots of knowledge about what truly social enterprise means, and that's how we run the business now. Never forget to make profit to make the business run and sustain, but also keep measuring our impact,"* says Ayu Masita, co-founder of Wise Steps Travel, a responsible tourism enterprise.

#### KEY 2018 ACHIEVEMENTS

Incubation of 23 social enterprises led by 46 creative entrepreneurs

Over 8,000 beneficiaries reached by the social ventures in our portfolio

18 social enterprises increased their annual revenues by at least 25%

## Helping children with special needs reach their potential

URMI FOUNDATION – INDIA



NGO is addressing the issue by building the academic and social skills of children with special needs in community schools using a bespoke curriculum. Urmi has designed a special education and therapeutic intervention plan at the grassroots level that is proving highly effective in unlocking the children's potential. One testimonial by a mother sums it up poignantly. *"I was told by my family that my child would die soon, but after therapy, intervention and guidance, Deepesh is doing well and can now read and write. I learned not to give up after meeting Urmi,"* she said.

### PURPOSE

Increase the social inclusion of slum children with special needs through access to education and community awareness building.

Research by Urmi Foundation undertaken in the Mumbai slum areas found that 60 per cent of children living with disabilities lacked schooling facilities, and that their families were unaware of the adverse consequences of their sons and daughters not receiving adequate education or care. Through a number of initiatives, the

### KEY 2018 ACHIEVEMENTS

Over 850 children were offered special education and therapy, with over 250 new enrolments in 2018

1 new community school opened in *Kamathipura*, Mumbai's marginalized red-light district

Over 350 child care center teachers trained to identify early signs of disability, resulting in 55 case referrals to URMI

## Improving rehabilitation access for children with disabilities

KASIIETTY ZHOL – KAZAKHSTAN

### PURPOSE

Provide healthcare and regular rehabilitation for children with neuro-orthopaedic disabilities from socially vulnerable groups.

Accessing the right care for children with cerebral palsy or other disabilities is challenging, but it is especially difficult for low-income families. In Kazakhstan many children with disabilities from underprivileged backgrounds end up in orphanages because their families are unable to finance their special needs. In these orphanages, children receive limited support. Kasietty Zhol is a programme offering rehabilitation therapies to children with disabilities whose families cannot afford to pay for professional healthcare

services. Thanks to the Trafigura Foundation, children from low-income backgrounds and orphans with cerebral palsy can receive special rehabilitation therapies including medical, psychological and pedagogical care. One mother who came to the Balapan centre with her four-month-old daughter Zhanel, born with Down syndrome, told the staff she disliked the child's appearance and

uncoordinated movement. She felt hopeless. But after undertaking daily activities at the centre, Zhanel's mother realised she had a "wonderful child" who had come on in leaps and bounds thanks to finally receiving the therapy she needed.



### KEY 2018 ACHIEVEMENTS

Over 400 children received rehabilitation support

36 children learned to walk by themselves and 50 learned to walk with support

19 specialists were trained to help children with neuro-orthopaedic disabilities

# Challenging the stigma of disability in Kazakhstan

## DARYNIANA – KAZAKHSTAN



### PURPOSE

Daryniana has opened its third training café to promote the social and economic inclusion of persons with psychosocial disabilities through skills training and supportive employment.

In Kazakhstan, people with psychosocial disabilities are routinely placed in long-term care, with little opportunity to work, live and interact with the wider community. Daryniana, in collaboration with the local Psychoanalytic Association, has created training restaurants in Almaty, Kazakhstan, where people living with psychosocial disabilities can learn the skills of the trade and work as hosts, waiters or cooks. With the support of the Trafigura Foundation, the charity recently opened its third restaurant in Almaty. Called the Ale Pub, in 2018, Daryniana offered training to 23 people, enabling them to gain confidence and learn necessary skills for employment at the café. It also provides its beneficiaries with individual and group psychological counselling to help them deal with daily challenges. Ultimately, Daryniana is

trying to demonstrate that people with psychosocial disabilities can actively contribute to society and lead dignified, independent lives. By providing job opportunities to its trainees, Daryniana challenges the stigmatisation of people with disabilities. It also strives to change public perceptions by holding seminars and workshops at the café, and leading advocacy efforts in Kazakhstan to build momentum for the rights of people with disabilities. *“My life just started. I have my rights back,”* says Aidar, one of the staff, after suffering 10 years of non-recognition of his legal capacity - preventing him from accessing employment or opening a bank account. Aidar recently opened a savings account to start putting money aside to



buy his own flat. Daryniana's strategy is working: its recommendations were included in Kazakhstan's National Plan by the Ministry of Social Protection and Employment for 2019-2025.

### KEY 2018 ACHIEVEMENTS

23 people with disabilities trained to work in the training café

5 people with disabilities employed as regular staff at Ale Pub

Ale Pub successfully opened with increasing clientele



# Advancing sustainable artisanal mining in Myanmar

## PACT – MYANMAR

### PURPOSE

Deliver a comprehensive study of Myanmar’s artisanal mining industry and pilot field-activities with gold miners.

Mercury pollution from mining has a devastating impact on local communities. However, artisanal mining is integral to Myanmar’s employment landscape, providing half a million jobs and producing more than USD one billion annually in gold, jade, ruby, tin and other minerals. The research “Co-designing with artisanal miners in Myanmar”, conducted by Pact and funded by the Trafigura Foundation, delivered a study on the complex artisanal mineral industry in the Sagaing region. It also implemented a pilot education programme to raise awareness about the risks to health and safety of mercury among artisanal miners and their families, especially women, children and teenagers. Shared with the Ministry of Natural Resources and Environmental Conservation

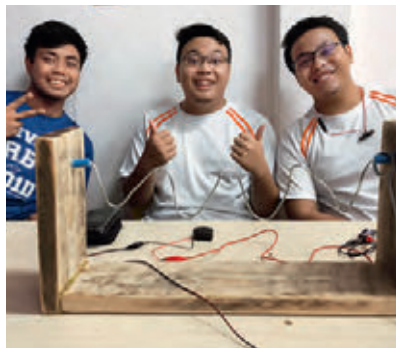


of Myanmar, this research can greatly contribute to improve the conditions of small-scale mine workers promote healthier practices and services and propose mercury reduction prototypes. Today under-regulated, artisanal and small-scale mining in Myanmar has the potential for transformation into a safer, formalised activity contributing to legitimate supply chains.

### KEY 2018 ACHIEVEMENTS

40 small-scale miners, government staff and community members made aware of fair-trade gold production pilot

50-plus miners introduced to technical and financial management concepts



### PURPOSE

Through its ELEVATE programme, our partner equips and empowers disadvantaged students at risk of dropping out of higher education by providing mentorship support and community-related work experience.

Students from disadvantaged backgrounds studying at Singapore’s three Institutes of Technical Education often struggle with financial issues, difficult family dynamics and other challenges that impact their studies. To avoid them dropping out, Community Chest has designed a project called ELEVATE, a 24-week

# Never give up: helping disadvantaged students stay in education

## COMMUNITY CHEST – SINGAPORE

programme, through which students are provided mentorship, financial support and invited to participate in a community social project related to their course of study. The practical application of what they learn helps boost the students’ confidence and highlights the relevance of their education to “real-life” situations. Moreover, students receive token grants for the delivery of their project, enabling them to manage their financial burdens without needing to take on a temporary or part-time job which could distract them from their studies. In addition, students benefit from a sustained relationship with social service professionals in charge of the programme. These relationships can act as a key protective factor, enabling students to tide through difficult times without feeling isolated. One of the students, who worked on repairing and maintaining an air conditioning system

at a nursing home, shared his experience: *“It was relevant to what I am currently studying. Additionally, I learned soft skills, such as communication and how to help someone in need. From there, I started taking small steps to communicate with my parents and our relationship has become better.”*

### KEY 2018 ACHIEVEMENTS

109 students enrolled in ELEVATE did not drop out of their studies

89 students completed the programme, delivering on a social project

63 students improved their practical skills and demonstrated greater motivation towards school after completion of the programme

# Harnessing wealth for social impact

## AVPN – CHINA

### PURPOSE

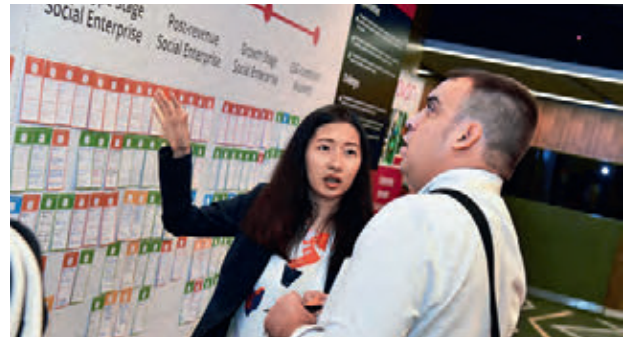
The Asian Venture Philanthropy Network (AVPN) is building a vibrant and high-impact social investment community in Greater China.

Despite an unprecedented increase in wealth, China's philanthropic sector is in its infancy. There is a lack of knowledge of the different tools available to giving organisations, and opportunities for scale are lost because of the sector's fragmentation. However, philanthropy is on the rise in the country and is rapidly expanding. Building on this potential, AVPN, a pan-Asian funders' network, is creating opportunities to professionalise practices, share analyses and leverage the use of technology. It organises conferences, workshops and study tours and encourages actors across the sector – philanthropists, foundations, academia, businesses and financial institutions – to learn and work in a collaborative manner, with a view to strengthen a responsible and effective philanthropic and social investment sector in Greater China.

### KEY 2018 ACHIEVEMENTS

8 new AVPN China members engaged

2 workshops and 11 roundtables organised, enhancing AVPN's presence in the Chinese market



# Educating the educators

## TEACH FUTURE CHINA – CHINA

### PURPOSE

Our partner coaches teachers in rural areas of China's Yunnan province to build their knowledge and skills and further their teaching abilities.

Education is the passport to the future, as the saying goes. To nurture tomorrow's talent, it is also important to cultivate good teachers. Teach Future China trains local educators in the rural Qiaojia county of the Yunnan province to build their capacity. The organisation identifies the career development needs of local teachers through the county education bureau, connects them to suitable coaches and organises training sessions. So far it has trained four outstanding university graduates who returned to their rural hometowns to become teachers.



Among the over 700 teachers intensively supported by the organisation, one of the successful beneficiaries, Duan Shipin, won a nomination award as 2018 New Generation Teacher in Rural Education.

### KEY 2018 ACHIEVEMENTS

5 sessions of training and 5 learning tours for 759 teachers organised

4 university graduates received teacher training for 2 years

# EUROPE AND THE MIDDLE EAST



11

programmes

USD 1.3 M

allocated in the region

7

countries



# OFFERING MICRO-ENTREPRENEURS A LEG-UP



AFI’s mission is to help small enterprises and first-time entrepreneurs access microloans, so that they can strengthen their business or create new ones. By targeting people that cannot receive funding from mainstream financial institutions, AFI offers a leg-up to Greek entrepreneurs and give them the possibility to become engines of job creation for local communities.



## ADIE AND AFI – GREECE

### PURPOSE

Association pour le Droit à l’Initiative Économique (Adie) in support of its local partner Action Finance Initiative (AFI) is paving the way for microfinance in Greece by improving access to microloans for small entrepreneurs, many of whom would otherwise be unemployed.

In Greece, a country battered by the 2008 financial crisis, it is next to impossible for small businesses to secure credit. This is creating a vicious circle, limiting the nation’s ability to bounce back.

To address the issue, Adie and Greek NGO ActionAid Hellas joined forces in 2014 to launch a microfinance pilot programme called Action Finance Initiative (AFI). AFI helps grassroots entrepreneurs access the funds they need to launch their own venture – or simply keep an existing business afloat – by assisting entrepreneurs to obtain accessible microloans of up to EUR 12,500 in value.

AFI supports the people least likely to get access to traditional funding from mainstream financial institutions, for example, micro and first-time entrepreneurs, many of whom are women, youth, people from a migrant background or from Greece’s disadvantaged rural areas. Not only does AFI help these entrepreneurs with their loan applications to banking partners, it also offers tailored advice and training before, during and after the creation of their businesses to strengthen their sustainability.

A recent Social Return on Investment study of AFI’s work demonstrated that after only two years of activity, every Euro invested in AFI leveraged EUR 1.87 for Greece’s economy.

Thanks to the support of the Trafigura Foundation, AFI has grown from a pilot into an established organisation ready to expand to other cities. After Athens, it opened a new branch in Thessaloniki last year and is also exploring an expansion to Crete. Many successful stories exemplify AFI’s impact: Helonakia, a baby pool business, opened its third location, now employing over 20 people. Similarly, for Speen, a start-up that makes battery packs for electric bicycles, the collaboration with AFI was a launchpad for success, leading them to secure a EUR 200,000 investment.

### KEY 2018 ACHIEVEMENTS

- 82 microloans disbursed in 2018
- 58 microloans to people who started a new business
- 117 new jobs created and 43 additional jobs safeguarded by the micro-enterprises supported
- 260 people attended at least one AFI training session on Business Development

# Creating equal opportunities for people living with disabilities

## PERSPEKTIVA – RUSSIA



### PURPOSE

Our partner increases employment opportunities for young people living with disabilities and educates the business community on workplace inclusivity.

In Russia, persons with disabilities (PWDs) are one of the country's most marginalised social groups: out of the nearly three million young PWDs of working age in Russia, approximately two thirds are unemployed. Perspektiva seeks to tackle this disparity by challenging prevailing negative stereotypes around the employment of PWDs. The organisation has created an innovative job preparation and placement programme in six Russian cities to expose young people with disabilities to career opportunities and prepare them for future employment through orientation sessions, mentoring schemes and study tours. Perspektiva's approach is unique as it works closely with both sides of the job market: the demand, but also the supply. The organisation trains and raises awareness among businesses about hiring people with disabilities. Thanks to this initiative, it has developed a vast network of employment partners who have consistently opened jobs up to PWDs. Maria, a young woman with cerebral palsy, took part in the joint mentoring programme that Perspektiva runs with Microsoft. During the final round of her training, her presentation to Perspektiva's business community was recognised as outstanding and she was offered an internship by Nestlé. Four months later, she landed a full-time position. *"I did not know how to look for a job. I did not possess the necessary skills, self-confidence and knowledge. Perspektiva pointed me in the right direction, helped me secure a job, and, together, we share this success,"* she says. Kiril, a graphic designer who is hearing impaired, faced similar difficulties in finding a job. After participating in Perspektiva's intensive training, he secured a job as project specialist in P&G's marketing department.



### KEY 2018 ACHIEVEMENTS

778 young PWDs participated in Perspektiva's employment activities

105 young PWDs completed an employability skills training programme

184 young PWDs secured permanent jobs

111 young PWDs secured internships at Perspektiva's partner companies

# An old boat offering its passengers a lifeline

ASSOCIATION POUR LE BATEAU GENÈVE – SWITZERLAND



## PURPOSE

Association pour le Bateau Genève provides employment and rehabilitation opportunities for vulnerable people through the renovation of an historic ship.

Built in 1896, Bateau Genève is a ship used as a community centre for people in need. The Geneva Charity Committee often hosts events on the boat and supports the charitable activities promoted by the Association. Every morning, 150 free breakfasts are served to refugees, homeless people, the long-term unemployed and people struggling with substance abuse. The boat's structure is ageing so Project ECO, supported by the Trafigura Foundation, was undertaken to renovate its insulation, ventilation and heating systems in order to cut its energy bill and reduce its carbon footprint. During the two-year renovation, individuals looking to improve their employability skills will be awarded internships to work on the renovation of

the boat. "I learned to use machines and tools in the field of carpentry, welding and insulation. I know I need to train more in these areas," said one project beneficiary. Another added: "This internship in the construction site allowed me to regain confidence in myself. Now I have more skills to find a job in Geneva."

## KEY 2018 ACHIEVEMENTS

11 people recruited in 2018

Insulation of walls and restoration of the bridge completed



## Espresso power: fighting homelessness with coffee

### CHANGE PLEASE FOUNDATION – UNITED KINGDOM

#### PURPOSE

Change Please offers homeless people a second chance through training and employment in the coffee and food services sector.

Homelessness has almost doubled in England since 2010, with more than 4,700 people sleeping rough every night in 2017. In parallel, people in the English capital have become captivated by coffee, with the average Londoner drinking up to two cups a day. From this was born a brilliant idea: leverage the demand for coffee to create job opportunities for homeless people and give them a chance to lead dignified lives. Working in partnership with local NGOs and city councils, Change Please receives referrals for people wanting to come off the streets and make a life change. The organisation is setting up a training

academy, where beneficiaries will be offered personalised courses in barista training, coffee roasting and customer service relations. After the training, Change Please will help its trainees find a job. Several will be invited to work for one of Change Please's social enterprises or will be referred to one of its employment partners, some of the UK's leading hospitality, catering and franchising names. *"My life has completely changed, I feel a lot happier,"* says Change Please beneficiary Mohamed Hassanein. *"Change Please does something that's not just giving a homeless person money – it's giving you something to do. By giving them a job, you are giving them a career; the chance to start their life again."* Through its three-year partnership with Trafigura, Change Please aims to proof-test, refine and scale up its visionary model of social and economic inclusion to reach over 450 people facing homelessness.



#### KEY 2018 ACHIEVEMENTS

33 people experiencing homelessness helped throughout the year

9 new partnerships formed with local charities and city councils

## Smart philanthropy: the gift that keeps on giving

### EVPA – BELGIUM



#### PURPOSE

Trafigura Foundation is supporting the European Venture Philanthropy Association (EVPA)'s Corporate Initiative to enlarge the group of corporate foundations members and share ideas and best practices to achieve greater social impact.

Is there a way to make philanthropy even more impactful through enhanced collaboration? EVPA thinks so. This association, comprised of venture philanthropists and social investors, aims to maximise its social impact through increased resources, collaboration and expertise. As a member, the Trafigura Foundation is contributing to EVPA's Corporate Initiative, which connects more than 50 corporate

foundations, social impact funds and other socially-driven corporate entities. Its mission? Find the most effective way to scale the members' positive action by providing a range of activities, from expert gatherings to workshops, webinars, frameworks, toolkits and case studies.

#### KEY 2018 ACHIEVEMENTS

Creation of a toolkit on employee engagement

4 national gatherings in France, Netherlands, Switzerland and Portugal

15 new corporate members

# A fresh start for women in need

## SOS FEMMES – SWITZERLAND

### PURPOSE

SOS Femmes has created CREATURE to help vulnerable women make a living through the craft and design of fashion items and other accessories.

Sewing for empowerment is the mission of CREATURE, an initiative by SOS Femmes that helps vulnerable women improve their employability skills, provides training in sewing and business and supports their reintegration into the job market. The organisation works along three main axes: a business one, with the launch of the brand CREATURE and the sale of small fashion items and other accessories; a social one, through the training and employment opportunities it offers to vulnerable women; and an ecological one, since the atelier upcycles waste and produces locally. The partnership with the Trafigura Foundation enabled CREATURE to analyse its current model and explore further opportunities with a view towards increasing its social impact. One successful example is a woman who wanted to return to work while still on welfare benefits and raising two small children, one of them living with a disability. She enrolled in an apprenticeship, which she will soon complete, and has already secured a job for when she finishes.



### KEY 2018 ACHIEVEMENTS

- 30 women enrolled in the programme
- 3 women created their own businesses
- 37 different corporate clients in 2018 generating an income of CHF 120,000



# Granting a future to youth with a migrant background

## FRIENDS-INTERNATIONAL SUISSE AND AMIC – SWITZERLAND

### PURPOSE

Our partners Friends-International Suisse and Association des Médiatrices Interculturelles (AMIC) helps unaccompanied displaced young people find internships that will facilitate their way into the Swiss job market.

Switzerland recently experienced a surge in the arrival of unaccompanied minors and young refugees. These young people face multiple challenges in formal paths to education and training, hampering their employment prospects. Moreover, their legal situations tend to be complex, another factor that dissuades employers from hiring them. Supported by the Trafigura Foundation, Friends-International Suisse and AMIC are launching a pilot project,

“RISE: Responsible Internships to Support Employment” to enhance young migrants’ professional integration and economic independence. It focuses, in particular, on empowering young people from migrant backgrounds by offering personalised job placement support, mentoring programmes and other tools to raise self-confidence and strengthen employability.



Dalia is a 19-year-old Eritrean who arrived in Geneva three years ago as an unaccompanied minor. After struggling for almost a year to find an internship, she is now completing a pre-apprenticeship, which places her in a much better position to secure a job in the future.

### KEY 2018 ACHIEVEMENTS

- 10 beneficiaries received employability training
- 4 beneficiaries no longer in a standstill situation and now engaged in a pre-apprenticeship
- 2 beneficiaries now placed in internships

## Learning through music

### VERBIER FESTIVAL – SWITZERLAND

#### PURPOSE

The Trafigura Foundation financed a panel on the symbiosis of music, education and philanthropy at the 2018 Verbier Festival.

Music is a truly universal experience that can help break down social, physical, economic and geographical barriers. It also teaches important life skills such as focus, capacity to listen, increased cultural awareness and self-esteem. For this reason, the promotion of music education had a special place in the Foundation’s portfolio of programmes up until 2017, the year our philanthropic commitment took a new strategic direction. To conclude almost a decade of engagement in the field of music, the Trafigura Foundation financed a panel at the 2018 edition of one Switzerland’s premier international music festivals. Co-organised by Verbier Festival and the Swiss Philanthropy Foundation, the panel, titled “Music and Philanthropy: an alliance that can change education”, was attended by Vincent Faber, Executive Director at the Trafigura Foundation, who shared the Foundation’s experience in supporting NGOs promoting music education around the world.

#### KEY 2018 ACHIEVEMENTS

Financing a panel on music and education at Verbier Festival



## Orchestrating positive change

### ORCHESTRAS FOR ALL – UNITED KINGDOM

#### PURPOSE

The Orchestras for All (OFA) programme offers a life-changing music-making experience to vulnerable young people.

Music can provide a safe space for young people with challenging home or school lives. Ensemble music-making extends these benefits further, giving participants access to broader and more diverse social networks, and helping them develop soft skills such as teamwork and communication. OFA offered a vast programme of activities in 2018 – its eighth year of operations – including a spring course of the National Orchestra for All (NOFA). This unique, mixed-ability ensemble is the only non-auditioned national orchestra in the world and is made up of 100 musicians aged between 11 and 18 from across the UK.

Another important initiative was the Conductors for Change days, where music teachers trained a mixed-ability youth orchestra to develop fundamental conducting and leadership skills. In July, NOFA’s summer course in Leeds got off to a spectacular start: a 100-strong orchestra of talented young musicians was joined on stage by spoken-word artist Tyrone Lewis, young rappers from the Croydon Rap Club and professional violinist Benjamin Baker.

#### KEY 2018 ACHIEVEMENTS

- 515 young musicians supported
- 35 music leaders trained in 2018
- 23 brand new ensembles created

# Tackling youth unemployment for prosperity *New Programme*

## EFE – EGYPT

### PURPOSE

Education for Employment Egypt (EFE) has launched a pilot business model that matches trainees with employers to boost job opportunities for young Egyptians.



In Egypt, despite a dynamic economy, nearly a third of young people are unemployed due to the country’s fast population growth and distorted job market. EFE, an organisation with a consolidated experience in training and job placement in the Middle East, has identified a staggering mismatch between what employers seek and what jobseekers can offer. Small and medium enterprises in particular, which represent the bulk of the Egyptian economy, struggle to recruit qualified and professional entry-level employees. Now in a three-year partnership with the Trafigura Foundation, EFE is testing a new business model in Egypt. Working closely with employers, it aims to place 350 underprivileged, unemployed youth in jobs through targeted training that matches up to companies’ needs. The creation of a “Social Business Intelligence Unit” will help EFE monetise the value of its services and request a financial contribution from employers towards its training costs; thereby ensuring a diversified source of funding to build the sustainability of its employment programme.



# Fighting famine in Yemen

## Y30 – YEMEN

### PURPOSE

Y30 partners with local community restaurants to provide at least one nutritious meal a day to Yemen’s most vulnerable citizens.

In April 2018, civil war-torn Yemen was recognised by the United Nations as one of the worst humanitarian crises in the world. More than 17 million lives are affected by airstrikes, armed clashes and attacks on civilian infrastructure, with blockades preventing food, medicine and fuel from entering the country’s ports. Y30, an organisation created by Yemeni youth, has partnered with local community restaurants to ensure that disadvantaged

communities, including orphans, widows and households without any means of sustenance, have access to at least one nutritious meal per day. With funding from the Trafigura Foundation, Y30 has provided support to two community restaurants and a local bakery in the al-Musaik and al-Maharik districts of Sana’a, feeding more than 6,000 people every day. Sourcing food from local supermarkets, farmers and distributors, Y30 also supports the struggling Yemeni economy.

### KEY 2018 ACHIEVEMENTS

6,000 daily meals served over three months from April to July 2018

# LATIN AMERICA



10  
programmes

USD 1.1 M  
allocated in the region

11  
countries



# DIGITAL DRIVE: FOSTERING YOUNG ARGENTINIAN IT TALENT



Tapping into the vast opportunities of the digital economy to empower marginalised youth is at the heart of Arbusta's mission. This innovative social enterprise provides a gateway to the labour market for the rising number of young Argentinians not in education, employment or training, by providing them with IT skills and a first job experience.

## ARBUSTA – ARGENTINA

### PURPOSE

Arbusta's aim is to secure employment for disadvantaged youth in the booming digital economy by training and hiring them to provide IT services for its local and international clients.

According to the World Bank, almost 20 per cent of young Argentinians are not in formal education, employment or training ("NEETs"), a situation that is creating

serious challenges for the country's future. However, the digital economy is developing at a dazzling speed, providing opportunities in the IT industry, a growing and attractive sector for young people. Arbusta has devised an innovative business model that has the capacity to unlock young people's potential and break the vicious cycle of exclusion. The social enterprise delivers digital content and support management to dozens of clients including majors like Disney, Natura and Mercado Libre. Selecting

young people, especially women, from vulnerable socio-economic backgrounds, Arbusta trains them in IT, customer relations and other skills required for the optimum delivery of their services. Crucially, it also offers graduates of its training programme the opportunity of a first job experience, a vital step to pave their career paths. One of the programme's beneficiaries, Cinthia, from Rosario, values the independence she gained from her IT job. *"Nowadays in the technology industry, it is still difficult for women to be considered as capable as men. Arbusta gave me the push I needed to feel able to lead projects and manage clients in an area that is very macho,"* she says.



### KEY 2018 ACHIEVEMENTS

300 NEET youth trained

210 graduate trainees recruited by Arbusta

10 graduate trainees transitioned into third party employment

# Supporting dignified employment in Latin America

## NESsT – BRAZIL AND CHILE



### PURPOSE

NESsT aims to provide dignified employment for vulnerable people by nourishing the potential of social enterprises.

NESsT, an accelerator of social enterprises, provides one-on-one business development and tailored financing to promising social enterprises, helping them to transition from start-ups to fully scaled businesses. Thanks to the Trafigura Foundation, NESsT is supporting three social enterprises in Brazil and Chile whose approaches can bring positive and lasting change to vulnerable communities. These include Pedala, an eco-delivery company in Rio de Janeiro, which trains and hires bicycle couriers from disadvantaged backgrounds. João Carlos, a young man previously incarcerated and struggling to overcome substance abuse, had no job prospects prior to discovering Pedala. Soon, he became one of the best couriers in the company. The founders of Pedala recalled that one year after they hired him, he thanked them for the opportunity and informed them that he passed his tests for college. Another Brazilian enterprise supported by the Foundation is Consolidar Diversidade, which works on the job placement of people with disabilities (PWDs) by building its network of employment partners and educating them on the hiring of PWDs. So far, it has trained over 10,000 corporate employees, leading to the direct hiring of more than 750 PWDs. Meanwhile, our partnership with NESsT is also supporting Sustainable Fishery Trade (SFT) in Chile, an enterprise that promotes sustainable fishing practices and improved livelihoods by connecting small fishing communities to restaurants who can boast to sourcing their fish sustainably.

### KEY 2018 ACHIEVEMENTS

44 new jobs created by Pedala

97 PWDs placed in third party employment by Consolidar Diversidade

A market study for SFT's Chile expansion conducted



# Extending a hand to vulnerable mothers

CEPRODIH – URUGUAY



## PURPOSE

Centro de Promoción por la Dignidad Humana (CEPRODIH) helps at-risk expectant mothers throughout their pregnancy and post-partum, aiding them to define a life project that ensures a stable income for their families, while also offering them health and social support.

Unemployment, domestic violence, an unplanned pregnancy and single-parenthood can all conspire to undermine women's independence and dignity. CEPRODIH's mission is to create economic opportunities for vulnerable women who find themselves in difficult situations such as these. When pregnant women first come into contact with the organisation, they are assigned a social worker, a nurse and a psychologist. In 2018, the Tráficos Foundation funded CEPRODIH's Por Venir initiative, which helps vulnerable pregnant women access social, psychological and medical support. The Tráficos Foundation also financed CEPRODIH's expansion and upgrade of its childcare service area, a crucial aspect of its support which allows mothers to access free childcare while benefiting from another important service offered by the organisation: vocational, entrepreneurship and job preparation training. Today, CEPRODIH is a key reference for women's economic inclusion in Uruguay. Thanks to its outreach to vulnerable women at a decisive point in their lives, it is able to provide a safe space and support network for women and their children to grow, learn and take positive steps towards earning a stable income and leading a dignified life.

## KEY 2018 ACHIEVEMENTS

120 mothers or pregnant women in vulnerable situations were supported

112 children, aged 0-7, given access to free childcare



## Safe travels: improving road safety around schools

FUNDACIÓN GONZALO RODRIGUEZ – ARGENTINA AND URUGUAY

### PURPOSE

Fundación Gonzalo Rodriguez (FGR) advocates for road safety around schools through grassroots and government initiatives, making child road safety a public policy priority.

Road traffic injuries will become the seventh leading cause of death by 2030, and the risk is particularly acute in developing countries. Children are among the most affected. In South America's fast-growing cities, they risk their lives every morning by simply going to school. FGR aims to reduce road traffic injuries and promote children's safety on their journeys to and from school in Uruguay and Argentina. It also advocates for long-term attention to the issue from local governments. One of FGR's initiatives was to adapt to the Latin American context the Star Rating 4 Schools app, a new rating system created by the International Road Assessment Programme, which assesses the risks in roads around schools and recommends simple interventions to improve safety.

### KEY 2018 ACHIEVEMENTS

Advocacy and awareness raising activities organised around 54 schools, with around 18,000 children attending

Third International Child Road Safety Forum (FISEVI) organised in Argentina

Launch of public awareness safety campaigns



## Strengthening the business for micro-entrepreneurs

FUNDACIÓN CARVAJAL – COLOMBIA

### PURPOSE:

Our partner works to improve the livelihoods of micro-entrepreneurs, strengthening their businesses through training and tailored coaching.

The district of Buenaventura, located in the southwest of Colombia, is rife with crime and much of the population lives in poverty. In order to improve their living conditions, a significant part of Buenaventura's population resorts to micro-entrepreneurship. Small business owners have minimal schooling, and generally do not have enough assets or working capital. Their businesses typically lack an administrative structure, depend on usurious credit, and have lots of

intermediaries in their distribution chain. The Fundación Carvajal's transformative Business Strengthening programme gives micro-entrepreneurs targeted training covering key commercial disciplines, ranging from financing, administration and marketing, to sales and productivity. Supported by the Tráfico Foundation, Carvajal has also developed a virtual learning platform, which will facilitate training at a lower cost and increase learning access for remote communities. It will also help micro-entrepreneurs who cannot easily attend classroom-based training, such as mothers of young children. *"I learned how to manage the business, how to use money, how to make the business grow. Computing classes were very important, I learned how to make an*



*invoice in Excel and use Word to make announcements,"* says ice-cream shop owner Darlyn Caicedo.

### KEY 2018 ACHIEVEMENTS

96 entry-level entrepreneurs completed the programme; 91% are adopting better business practices

50 more advanced entrepreneurs completed the programme; 95% increased their profit margins

## Eco-trucking: navigating a cleaner future *New programme*

ICCT – ARGENTINA, BRAZIL, CHILE, COLOMBIA, MEXICO, PERU, URUGUAY

### PURPOSE

International Council on Clean Transportation (ICCT)'s pilot programme aims to reduce fuel consumption and emissions in Latin America's logistics sector through improved truck-driving practices.

Experts predict international freight transport volumes will quadruple by 2050, raising urgent questions about its impact on the environment. The problem is particularly acute in Latin America, one of the world's most urbanised continents. The Trafigura Foundation is supporting ICCT in the design and implementation of a truck eco-driving pilot project in the region. By sharing clean driving practices with drivers, the NGO aims to increase the sustainability of the freight sector as well as reduce greenhouse gas emissions, mitigate air pollution's effects on human health and increase the sector's economic competitiveness by cutting costs and improving fleet management. The project is two-phased. First, research will be carried out on international best practices for truck eco-driving in order to adapt them to Latin America. Then ICCT will implement



a truck eco-driving pilot project in one of the aforementioned countries in partnership with the local government. Ultimately, the project will lead to more transparent and reliable data on real-world fuel efficiency, enabling better regulatory policies across the globe and reduce the intensity of CO<sub>2</sub> emissions.



## Getting mileage out of Bolivia's mountain of tyres

SWISSCONTACT – BOLIVIA

### PURPOSE

Research conducted by Swisscontact on waste management in Bolivia's transport sector will help usher in a waste management strategy.

A consequence of Latin America's rapid economic development is the huge growth of the continent's demand for new vehicles. Unfortunately, the transport sector's waste management strategy has not followed the pace of this increasing demand. Independent NGO Swisscontact has delivered an extensive study about Bolivia's transport sector. Among the key findings were some shocking facts: of the three million tyres used in Bolivia's transport sector in 2017, only three per cent were properly recycled. Moreover, over half of cars (57 per cent) are 10 years old and 600,000 vehicles are more than 20 years old, their scrap metal's waste disposal representing a significant challenge in the near future. The Trafigura Foundation is proud to have supported Swisscontact in the production of this key study, whose findings will provide critical information to implement new measures



for the adequate collection, decontamination and treatment of automotive waste, potentially leading to an action plan to manage waste systematically.

### KEY 2018 ACHIEVEMENTS

Delivery of an authoritative study on recycling and treatment waste in Bolivia's transport sector

# Solving the “hungry farmer” paradox

ROOT CAPITAL – MEXICO, GUATEMALA, HONDURAS, NICARAGUA



and agronomic training to coffee, honey and cocoa cooperatives. From financial literacy, planning and analysis, to accounting, internal controls, pricing, and profit margins, the organisation offers customised work plans for each cooperative to address their specific needs. One of them is Cooperative Maya Ixil, a coffee cooperative in Guatemala. Root Capital is helping this cooperative diversify into honey production, an important economic alternative as climate change and crop diseases have severely threatened coffee production in recent years. *“We are grateful to Root Capital for the training that it offered us. Their support helped us develop the tools that are necessary to manage honey and coffee production, and harness the value chain of these products, from production to trade”*, says Miguel Ostuma, Director of the Cooperative Maya Ixil.

## PURPOSE

Our partner works with cooperatives to improve smallholder farmers' livelihoods.

In the world of food commodities, small farmers in Central America and Mexico fail to reap the full benefits of their work. Throughout the region, many coffee, honey and cocoa producers have formed farmer-run cooperatives in a bid to use their collective power to access global

markets that they cannot reach alone. However, these businesses often lack access to critical assets and know-how. Chronically under-resourced, they suffer from weak financial and accounting practices. As a result, they often struggle to provide adequate training for their farmers to meet buyers' demand for high-quality products or to diversify into new products. In partnership with the Tráficoura Foundation, Root Capital intervenes by extending essential financial

## KEY 2018 ACHIEVEMENTS

12 high-impact coffee, cocoa and honey cooperatives supported in Mexico and Central America

85 days of on-site financial training

2,446 smallholder farmers benefiting from better production and business practices





## Crafting a business learning platform for Brazil's artisans

### REDE ASTA – BRAZIL

#### PURPOSE

Rede Asta is building the business and entrepreneurial acumen of women artisans through an online learning platform.

Brazil boasts 8.5 million artisans – that's four per cent of its total population, two thirds of which are women. This pool of talent offers enormous potential for economic growth. Rede Asta is helping hundreds of women artisans develop their skills, join forces through "artisan groups" and sell quality products at a fair price. The partnership with the Trafigura Foundation has enabled Rede Asta to digitalise part of its intervention model: it has developed an e-platform that offers online trainings and self-assessment tools to enable artisans to price products, deal with the administrative and planning

tasks of running a business and comply with legal requirements in an appropriate manner. Rede Asta's platform also works as a collaborative marketplace where the artisans can build a showroom to sell their products to retailers. The project, still in its pilot phase, was among the finalists of MIT Solve Challenge, an annual competition organised by the prestigious American University.

#### KEY 2018 ACHIEVEMENTS

10 video classes designed

1,501 artisans connected to the platform

90% satisfaction on the remote support given to artisans by Rede Asta



## Hidden gems: growing academic talent in Argentina

### GERMINARE – ARGENTINA

#### PURPOSE

Germinare helps children from deprived backgrounds access quality education and further their life chances.

Boosting opportunities for talented students from low-income families by placing them in top schools, lies at the heart of Germinare's education programme. In Argentina, where the standard of the public education system is below the average in Latin America due to teacher absenteeism and rising inequality, education is key to moving up the socio-economic ladder. In partnership with the Trafigura

Foundation since 2016, the Agents for Change programme provides an invaluable opportunity for bright but underprivileged kids to gain access to quality education. While attending their final year in primary school, the most gifted and motivated children are selected and, to ease their transition to a more demanding academic environment, are invited to undergo a 14-month personal development training and academic preparation course. They are then enrolled into better schools to gain a high school diploma. This opportunity counts in a country where 40 per cent of young people don't complete secondary education.

#### KEY 2018 ACHIEVEMENTS

11 students supported to access new schools through 766 hours of training



# NORTH AMERICA



2

programmes

USD 900 k

allocated in the region

1

country



# GIVING A CHANCE TO NEW ORLEANS’ “OPPORTUNITY YOUTH”



Youth Empowerment Project (YEP) is offering an invaluable service to the city of New Orleans as it provides underserved young people with critical life skills, employment readiness training and a supportive environment that will help them succeed in life and in the workforce.

## YEP – USA

### PURPOSE

YEP engages underserved young people through mentoring and employment-readiness programmes to help them develop the skills required to find employment.

A staggering 40 per cent of children in New Orleans are living in poverty, and the city ranks second in income inequality among 300 US cities. Moreover, 6,800 so-called “Opportunity Youth” aged 16-to-24 in the state are neither attending school nor working. Building on the positive experience in Stamford (CT), the Triguera Foundation decided to address this situation by launching a second Work & Learn Centre (W&L) in partnership with YEP, an experienced community organisation. The programme offers job-readiness skills training and the opportunity to gain work experience in one of its three small businesses: Bike Works, Thrift Works and Design Works. Students benefit from mentorship, supportive services, and a stipend to cover their basic needs – all critical elements to help them transition into employment and succeed in the long-term. YEP also engages with local business partners to offer work opportunities for youth during or after their training. *“Going through YEP helped me a lot in getting up the ladder and sticking to my dreams. It was a positive step forward,”* says Ishman, 21, who now works as a full-time employee at Queork, one of the employer partners, a company that creates luxury hand-crafted products from cork trees. *“I have high anxiety*

*and struggle with depression. I’ve always been a very private person and had trouble making eye contact,”* adds Summer, 22, who works at another partner, the Link Restaurant Group. *“YEP taught me about communicating.”*



### KEY 2018 ACHIEVEMENTS

141 youth trained

46 youth employed

39% increase in annual net revenues of W&L small businesses

# Drawing a brighter future for youth in Louisiana

## THE NOCCA INSTITUTE – USA

### PURPOSE

The programme offers financial support to talented young artists in Louisiana to access intensive creative learning opportunities at the New Orleans Centre for Creative Arts (NOCCA).

NOCCA is one of the leading arts schools in the USA, offering pre-professional learning in a vast array of fields, from cooking to dance, music, theatre and creative writing. Despite its rich culture and history, Louisiana is one of the poorest states in the USA. With the support of the Trafigura Foundation, The NOCCA Institute leads a Financial Aid Programme that enables budding artists from disadvantaged backgrounds to access all the creative and vocational training opportunities on offer at this very special school. Indeed, at The NOCCA Institute, students get to learn in the master-apprentice tradition and become the custodians of Louisiana's unique cultural legacy. The enthusiasm of the students supported by the programme speaks for itself. *"The honour and privilege of being a student here,"* a Level III Creative Writing student said, *"has been one of the best experiences of my life. NOCCA enjoys a rich environment that is built up by both the students that study here and the faculty who mentors us. It's just the kind of place where I believe everyone should have a chance to be."* A Level IV Drama student wrote in a letter to the Foundation: *"Donors like you, are what makes NOCCA such an amazing place, where everybody has equal opportunities to grow themselves and their art."*



### KEY 2018 ACHIEVEMENTS

191 Term Time Awards to students totalling USD 120,474;  
38 Summer Study Awards totalling USD 50,861

97% of Financial Aid recipients went on to college, with the remaining directly pursuing an arts career



If you have questions about this report or would you like to talk to us, you can contact the Trafigura Foundation:

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- Inside the report: Edwin Koo (p.1 top); Charlescannon (p.1 bottom, p.35 bottom, p.38); FairFishing (p.8, 9); Pact (p.10, p.20 top); Gareth Bentley (p.11 top); The Citizens Foundation (p.12, p.15); Hanbo (p.14 top); Barathan Anthony Arun (p.14 bottom); Action Finance Initiative (p.22, p.23); CREATURE (p.27 top); EFE Egypt (p.29 top); Ana Sotelo for NESsT (p.30, p.32 top); Bruno Fujii for NESsT (p.32 bottom); ICCT (p.35 top); Sean Hawkey (p.36); Youth Empowerment Project (p.39); Elizabeth McMillan (p.40 top and bottom left); Jackson Hill, Southern Lights Photography (p.40 bottom right).



2018 was the Trafigura Foundation's 10th anniversary. We would like to express our gratitude to our partners, collaborators, Trafigura senior management, employees and charity committees who made this first decade of philanthropic engagement possible. We now look forward to continuing to build on those successes and increasing further our impact in the years to come.

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